

WOMANS BOARD OF ST. LUKES HOSPITAL
FASHION SHOW
ADMIRAL RADIO CORP. 1950

THE WOMAN'S BOARD
St. Luke's Hospital

OFFICERS

Mrs. Eric Oldberg
President

Mrs. Earl Kribben, 1st Vice-Pres.	Mrs. Paul H. Holinger, Asst. Treas.
Mrs. Herbert C. DeYoung, 2nd Vice-Pres.	Mrs. Richard K. Juergens, Recording Sec'y.
Mrs. William English Walling, 3rd Vice-Pres.	Mrs. Morrison Waud, Corres. Sec'y.
Mrs. E. Francis Bowditch, Treasurer	Mrs. James W. Rogers, Asst. Sec'y.

ACTIVE MEMBERS

Mrs. Cyrus H. Adams	Mrs. Charles F. Glore	Mrs. Joseph E. Rich
Mrs. Cyrus H. Adams, III	Mrs. Wyndham Hasler	Mrs. James W. Rogers
Mrs. Robert McCormick Adams	Mrs. Huntington B. Henry	Mrs. Edwin W. Ryerson
Mrs. A. Watson Armour	Mrs. Frank Hibbard	Mrs. Joseph T. Ryerson
Mrs. A. Watson Armour, III	Mrs. Frank P. Hixon	Mrs. Joseph C. Sampsell
Mrs. Samuel W. Bodman	Mrs. Paul H. Holinger	Mrs. Marshall G. Sampsell
Mrs. Chauncey B. Borland	Mrs. Richard K. Juergens	Mrs. John S. Schweppe
Mrs. E. Francis Bowditch	Mrs. Stanley Keith	Mrs. Theodore A. Shaw
Mrs. Donald A. K. Brown	Mrs. Earl Kribben	Mrs. Harold C. Smith
Mrs. John A. Chapman	Mrs. Grant A. Laing	Mrs. Walter Byron Smith
Mrs. Franklin G. Clement	Mrs. Gordon Lang	Mrs. C. Gardnar Stevens, Jr.
Mrs. J. Beach Clow	Mrs. Morris McCormick	Mrs. John A. Stevenson
Miss Cornelia Conger	Mrs. Watson McLallen	Mrs. Louis C. Sudler
Mrs. Thomas A. Connors	Mrs. Charles H. Morse	Mrs. Theodore Tieken
Mrs. William S. Covington	Mrs. Sterling Morton	Mrs. William English Walling
Mrs. Edward A. Cudahy	Mrs. Eric Oldberg	Mrs. Allyn D. Warren
Mrs. Herbert C. DeYoung	Mrs. Paul W. Oliver	Mrs. Morrison Waud
Mrs. Harold Eldridge	Mrs. W. Irving Osborne, Jr.	Mrs. Seymour Wheeler
Mrs. John V. Farwell	Mrs. I. Newton Perry	Mrs. Jay N. Whipple
Mrs. Calvin Fentress, Jr.	Mrs. John C. Pitcher	Mrs. Walter B. Wolf
Mrs. Rogers Follansbee	Mrs. John A. Prosser	
Mrs. Robert L. Foote	Mrs. Charles C. Renshaw	

HONORARY MEMBERS

Mrs. Ogden Armour Mrs. Selim W. McArthur

SENIOR MEMBERS

Mrs. Edmund D. Hulbert Mrs. L. A. Wilder
 Mrs. Paul Willis

Best Wishes

C. W. JOHNSON, Inc.

715 WEST RANDOLPH STREET

HEATING AND PIPING CONTRACTORS

Telephone STate 2-6317

Compliments of

OAKITE PRODUCTS, Inc.

manufacturers of
cleaning and sanitizing
materials for hospitals
and institutions



Write for free

**Hospital Cleaning Manual
Oakite Products, Inc.**

Rm. 500 Wrigley Bldg.

Chicago 11, Ill.

Tel. SUperior 7-8058

Boydston Bros. Inc.

UNDERTAKERS

4227-31 Cottage Grove Avenue

**Owners and operators of
Boydston's Ambulance Service**

All 'phones

OAKland 4-0492

St. Luke's Hospital

BOARD OF TRUSTEES

President, A. Watson Armour
1st Vice President, Huntington B. Henry
2nd Vice President, Charles F. Glore
3rd Vice President, J. Beach Clow
Secretary, Gordon Arey
Treasurer, L. L. McArthur, Jr.
Assistant Secretary, and
Assistant Treasurer, John C. Smith

Terms Expire 1950

A. Watson Armour, III
Chauncey B. Borland
Joseph A. Capps, M.D.
J. Beach Clow
William D. Cox
Charles F. Glore
J. A. Cunningham
Stanley Keith
Gen. Robert E. Wood

Terms Expire 1951

John P. Bent
Britton I. Budd
Marshall Field
Huntington B. Henry
Carl S. Miner
Sterling Morton
John T. Pirie, Jr.
Solomon B. Smith
Albert H. Wetten

Terms Expire 1952

Cyrus H. Adams
A. Watson Armour
William F. Borland
David Evans
L. L. McArthur, Jr.
C. Ward Seabury
Charles J. Whipple
Mrs. Walter B. Wolf

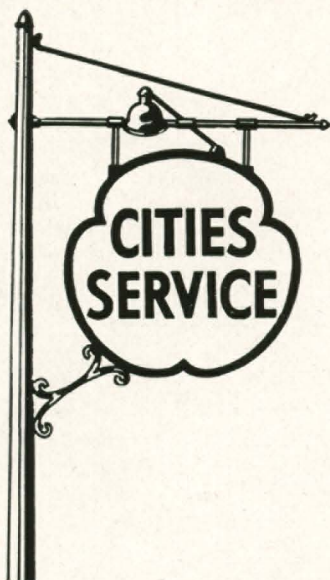
STANNARD POWER EQUIPMENT CO.

53 West Jackson Boulevard, Chicago 4, Illinois

Phone HA. 7-1501

Representing

AMERICAN-MARSH PUMPS, Inc. — NASH ENGINEERING CO.
POMONA PUMPS — MILTON ROY CO.



QUALITY

PETROLEUM

PRODUCTS

CITIES SERVICE OIL CO.

919 N. MICHIGAN AVE.
CHICAGO 11, ILL.

Compliments

THE FLORSHEIM SHOE COMPANY

Makers of

"The Most Walked About Shoes in America"

WHEN BUYING, REMEMBER OUR ADVERTISERS

St. Luke's Hospital

BOARD OF TRUSTEES

President, A. Watson Armour
1st Vice President, Huntington B. Henry
2nd Vice President, Charles F. Glore
3rd Vice President, J. Beach Clow
Secretary, Gordon Arey
Treasurer, L. L. McArthur, Jr.
Assistant Secretary, and
Assistant Treasurer, John C. Smith

Terms Expire 1950

A. Watson Armour, III
Chauncey B. Borland
Joseph A. Capps, M.D.
J. Beach Clow
William D. Cox
Charles F. Glore
J. A. Cunningham
Stanley Keith
Gen. Robert E. Wood

Terms Expire 1951

John P. Bent
Britton I. Budd
Marshall Field
Huntington B. Henry
Carl S. Miner
Sterling Morton
John T. Pirie, Jr.
Solomon B. Smith
Albert H. Wetten

Terms Expire 1952

Cyrus H. Adams
A. Watson Armour
William F. Borland
David Evans
L. L. McArthur, Jr.
C. Ward Seabury
Charles J. Whipple
Mrs. Walter B. Wolf

The
EVERGREENS
Cocktail & Cafe Lounge

Paul and Sylvia Peterson
DUNDEE, ILLINOIS
Phone Dundee 958

THE MAN IN YOUR LIFE

Is in business to make a profit.

From profits come homes, cars, beautiful clothes and fashionable accessories . . . contributions to worthwhile benefits . . . the thousand and one necessities and niceties that make life more pleasant for you and others.

Our mission in life is to supply the MIYL with daily business news, financial and commodities quotations . . . help him make decisions that result in profits.

Currently we are doing this for some 100,000 readers throughout the Central West.

Chicago Journal of Commerce
— AND LA SALLE STREET JOURNAL —

G. FISHMAN'S SONS

1237 South Union Avenue

FINE FABRICS

SUN TIMES

THURSDAY, APRIL 27, 1950

THE St. Luke's Fashion Show board is starting to plan its fall fashion show—the biggest event of its kind in the country. Mrs. J. Beach Clow of Lake Forest is chairman.



Mrs. J. B. Clow

Mrs. Clow and the board will meet for luncheon May 8 at the Casino Club. Last year the St. Luke's event brought in more than \$50,000 for the hospital.

* * *

CHICAGO DAILY NEWS

THURSDAY, APRIL 27, 1950.

The hospital group has appointed Mrs. J. Beach Clow chairman for the annual fall fashion extravaganza. The fashion committee will begin work in earnest after a hospital board meeting at the Casino Club on Monday, May 8.



MRS. CLOW

Plans for the garden club Saturday and Sunday, May 13 and 14, Homes and Spring Gardens—announced in this column some weeks ago—already had been worked out when the committee met in the same club for luncheon Wednesday.

* * *

Smart Set

26—Thurs., April 27, 1950

Chicago Herald-American

IF ANY LAST MINUTE DECREE OF FATE next Fall should leave the 24th annual St. Luke's fashion show minus one tall, slender model, the show's newly appointed chairman, Mrs. J. Beach Clow, could swing down the runway in her place on a moment's notice.

Mrs. Clow—then Miss Louise Newcomet and a comparative newcomer from Cleveland—was one of the models in the first St. Luke's show in 1926. Blond and athletic, she is a veteran of most of the shows since then. In recent years her activities have kept her behind scenes.

As Miss Newcomet she proved a really sensational "New Comet" on the social scene. In 1930 she married Yaleman J. Beach Clow, son of the James G. Clows. They have two children, James C., 15, and Nancy, in her final year at Farmington, who will probably be a debutante next year.

One of Mrs. Clow's first official duties will be to preside at the 1950 fashion show committee's initial meeting May 8 at the Casino. It will be a reunion of a number of Chicagoans who have been away, including Mrs. Edward A. Cudahy, home from Phoenix; Mrs. I. Newton Perry and Mrs. Cornelia Conger, back from a trip they took together to Africa; Mrs. English Walling, returned from Bermuda, and Mrs. Earl Kribben, a recent Hot Springs, Va., vacationer.

Smart Set

10—Tues., Feb. 28, 1950 ★★ Chicago Herald-American

Cholly Dearborn

USING THE FEMININE logic that the hat is the keynote of milady's Spring costume, the Fashion Group is awarding eight hats by top designers as prizes at its 13th annual Spring fashion show and luncheon on March 8.

The designers whose creations will be awarded are Sally Victor, Hattie Carnegie, Walter Florell, John-Fredricks, Laddie Northridge, Lilly Dache, Mr. John and Florence Reichman.

So that the hats and the winners will not be mismatched—a dainty, flowery creation, for example, to a tweedy suit woman—each winner at the luncheon will receive a hat box signed by the designer filled with clouds of tissue paper and a letter authorizing them to select their favorite later from the designer's collection.

Starting the flow of reservations was Mrs. Norman Gerlach's request for a table for five. Others who are entertaining are Mrs. Joseph Field, herself a hat designer of note, Mrs. William Roy Carney, Mrs. Proehl Jaklon, and Mrs. Marshall Sampsell, who is bringing Mrs. Eric Oldberg, president of the St. Luke's woman's board, whose Fashion show is to the Fall what the Fashion Group benefit is to the Spring.

At another "St. Luke's" table will be Mrs. Robert McCormick Adams, Mrs. Earl Kribben and Mrs. W. English Walling. Mrs. William J. Carney is entertaining 10 of her friends, most of them like her young married women, including Mrs. Robert Isham, Mrs. Harry Simpson, Mrs. Edward Cummings, Mrs. Boetius Sullivan, and Mrs. Bryan Reid Jr.

- ★ Events in Society
- ★ Trends in Fashions
- ★ Aids to Homemakers

- ★ White Collar Girl
- ★ News of Hollywood
- ★ Mary Meade Cookery

St. Luke's Women Are Ready to Start Work on 24th Annual Fashion Show

Group Meets Monday; Mrs. Clow Chairman of This Year's Project

BY JUDITH CASS

THE ST. LUKE'S HOSPITAL benefit fashion show is big business, where members of the hospital woman's board are concerned, and they will set wheels in motion for their 24th annual show Monday morning in the Casino club at a board meeting, a fashion show committee meeting, and luncheon. The show will be held as usual in October, and the Medinah temple again will be the setting.

On Mrs. J. Beach Clow's slim shoulders rests the title of fashion show chairman for 1950. This chic, svelte, blonde Lake Forester has been a member of the board since

1934 and was a model in the first St. Luke's show, a role she has filled nearly every year since. She will have her first experience as the mother of a debutante next year when her daughter,



Mrs. Clow

Nancy, is presented to society. The Clows also have a son, James.

SUN TIMES

THURSDAY, JUNE 8, 1950

MRS. FRANK HIXON is opening her house on Rosemary Rd., Lake Forest, June 20 for a meeting of the Woman's Board of St. Luke's Fashion Show. The all-important details as to the date of the annual show will be settled on that occasion. The show is the most impressive of each year's fashion showings and since it is always done on a very elaborate scale committee members work right through the summer completing arrangements.

Cara Strong

SOCIAL WHIRL

Mary-Go-Round

By Mary Dougherty

FOR a group of leisure class women the members of the board of the St. Luke's Fashion Show impress me as just about the most efficient business women I ever have encountered.

Within 24 hours after their annual show has been presented, the board is busy with the naming of committees for the following year's work. Each chairman is expected to begin her program forthwith, which she invariably does.



Mrs. J. Beach Clow

The major responsibility, of course, is the matter of a sponsor who will guarantee the stage expense, which amounts to a pretty penny. What it does amount to never has been a matter of record with the committee, because, as Mrs. Marshall Grosscup Sampsell says: "Our sponsors have been such gallant gentlemen they never once have reminded us of how much they spent for our show."

This year the Admiral Corp. is going to foot the bill. The president of the corporation, who will set the stage this year, is so modest he especially requested that his own name not be used. But, of course, virtually everyone knows who heads Admiral.

★ ★ ★

EXEMPLIFYING the spirit of a true St. Luke's worker, Mrs. Frank Hixon gave a luncheon Tuesday in her handsome Lake Forest home for about 60 committee members who met with the press to discuss the show they are to put on Oct. 18 in Medinah Temple.

Before the guests went to the buffet table, Mrs. J. Beach Clow, who is chairman of the show, gathered all the guests on the terrace to announce the surprise of the party. Many ohs and ahs greeted the unveiling of a handsome modernistic cabinet containing an Admiral television and radio combination. That was only a stage prop to indicate the sponsor. No chances are to be sold on it at the show.



Mrs. A. Watson Armour III

It is interesting to note at St. Luke's gatherings that at least two generations always are present, as nearly every daughter of a member of the board is anxious to grow up to take part in this most important annual show.

Among those present Tuesday were Mrs. Stanley Keith, Mrs. A. Watson Armour Sr., Mrs. A. Watson Armour III, Mrs. Huntington Henry, Mrs. John A. Prosser, Mrs. Franklin A. Clement, Mrs. Richard K. Juergens, Mrs. Seymour Wheeler, Mrs. Allyn D. Warren, Mrs. John Chapman, Mrs. Edward A. Cudahy, Mrs. William S. Covington, Mrs. Eric Oldberg, Mrs. Herbert deYoung, Mrs. Joseph Sampsell, Mrs. Frank Hibbard, Mrs. Charles Armour, Mrs. C. Mathews Dick Jr., Mrs. Edward R. Moore and Mrs. Walter B. Mills.

JUNE 21, 1950

SOCIETY IN CHICAGO

Two Fashion Shows To Offer Contrasts in Themes and Settings

*St. Luke's Event to Go Modern;
It's Grecian Garden for Winnetka*

BY MILDRED BOLGER

Two contrasts in fashion show settings are in the making. While members of the Winnetka Children's Fair fashion show committee are poring over plans that will convert the Village Green into a Grecian garden, St. Luke's woman's board is awaiting development of an ultramodern show theme.

The St. Luke's board met Tuesday in Lake Forest to talk over plans for their 24th annual show Oct. 18 at Medinah Temple.

The new techniques the board is promising for its presentation will be streamlined to conform with the business of the show collaborator—Admiral Corp., television manufacturers.

GRECIAN COLUMNS, ivy entwined, will stand in the wooded Village Green for the luncheon time show in Winnetka on Saturday, July 22. A further novel note is the models' runway, to be built around the base of a huge old tree.

Lee Teeman has drawn the plans for the show background. Mrs. Teeman and Mrs. Joseph Smith will assist on Mrs. John Allyn's luncheon committee.

Mrs. Henry Bartholomay III and Mrs. Robert Meyers are in charge of the models for the Children's Fair Fashion show.

THE FORMAL English garden of Mrs. Frank Hixon's home, setting for the St. Luke's meeting, was designed by the late Howard Van Doren Shaw at the same time he drew plans for the big brick residence.

For years it was the favorite playspot for the hostess' niece and nephews, the children of the Charles F. Giores.

Now it's the young children of the junior Charlie Giores and the Hixon Giores' little daughter who romp around the old English fountain of Hercules and the Swan and try the water of the deep blue pool set in the bright green lawn.

All along one side of the pool are terraced rows of clipped hedges. . . . a vine-covered pergola at one end leads to the big greenhouse, where the winter flower supply for the "big house" is grown.



MRS. GIORES JR.

Ravinia Park pavilion will defy the rehanging of the old-fashioned Japanese lanterns that used to sway in the breeze from the ceiling of the old pavilion.

Taken down one season, they were rehung after many requests from sentimental concertgoers to whom they were a part of the old-fashioned setting.

The sweeping lines of the modern new building may come as somewhat of a shock—albeit a pleasant one—to many, come opening night, June 27.

The new structure is a shining thing of metallic posts, polished wood and pale painted surfaces.

Front Views and Profiles By Lucy Key Miller

Driving back to town from luncheon at Mrs. Frank Hixon's Lake Forest home, where the first plans for the 24th annual St. Luke's fashion show on Oct. 18 were disclosed by the women's board, Mrs. John V. Farwell told what happened when her son went to Virginia at the close of a year at Yale to visit his aunt, Mrs. Joseph Chinn.

Young John Farwell arrived on Saturday night, and the next morning his three young cousins, with their whole Sunday school class, came bounding into his room. Breathlessly, one of the boys performed the introductions: "This is my cousin John. He's twenty-one years old and he's just come from jail."

Eying the stranger with obvious awe and respect, one small child asked: "When do you go back, sir?"

SOCIETY IN CHICAGO

Pick Admiral Corp. As 'Collaborator' for St. Luke Style Show

*Extravaganza to Be Oct. 18;
New Technique Expected*

BY MILDRED BOLGER

Look for new techniques in the presentation of the famed St. Luke's Fashion Show this year.

Members of the Woman's Board of St. Luke's hospital, meeting Tuesday in Lake Forest, revealed that the Admiral Corp. would be collaborator on the show this year, which will be held Wednesday, Oct. 18, at—as usual—Medinah Temple.

The usual job of collaborator is to provide stage settings and to set the theme of the show.

Last year Bonwit-Teller was collaborator.

The St. Luke show is the top benefit fashion show in Chicago every year.

Smart Set

16—Wed., June 21, 1950 ★ Chicago Herald-American

Cholly Dearborn

Coal Magnate Morton Newhall Buys Famous Estate From Lady Astor

A FORMER CHICAGOAN, Morton Newhall, president of the Berwind Fuel Co. on W. Jackson blvd., is the new owner of historic Mirador, the estate of the famous Langhorne family of Virginia.

It was sold to Newhall by Lady Astor, one of the famous Langhorne sisters, and her niece, Mrs. Clyde G. Lancaster of London, who is the former Mrs. Ronald Tree. Reportedly Newhall shelled out \$225,000 for the estate, which had been on the market for the past three years. Originally Lady Astor had put a tag for \$400,000 on the property but the price was gradually reduced as no buyers came forth.

Newhall, who maintained a home here in the '30s and still has many Chicago friends, is a multi-millionaire who buys and sells coal on the world market in addition to the operation of mines in various parts of the country. He will retire in the Fall to make his home at Mirador, where he plans to raise Aberdeen Angus cattle.

Mrs. Lancaster, now in the interior decorating business in London, redid both her ancestral home in Virginia and Dytechley, the great English manor house of Ronald Tree, as her first actual decorating experiences.

The 125-year-old 19-room brick Georgian mansion will aid the British treasury since Lady Astor and her niece plan to convert the dollars from Mirador's sale into sterling and ship it to England.

CURIOSITY ABOUT WHAT WAS contained in the huge box sitting conspicuously on the stone terrace of Mrs. Frank Hixon's Lake Forest home yesterday and the question of who will sponsor this year's St. Luke's fashion show were answered simultaneously when the carton was opened to reveal a model of a television set.

It was the Women Board's clever way of announcing that the Admiral Corporation will be the collaborator of its 24th show on Oct. 18 at Medinah Temple. The pretty Pandoras who opened the box to find a benefactor instead of evil spirits were a group of young women who will be seen on the fashion runway at the famous St. Luke's show this Fall. They included tall, dark-haired Mrs. DeWitt Buchanan Jr., a perennial favorite with the fashion show audience; two pretty blondes, Mrs. Walter Cherry Jr. and petite Mrs. C. Matthews Dick Jr.; Mrs. Walter B. Mills, who is also tiny, but dark; Mrs. Edwin R. Moore, whose blue eyes and dark hair are a lovely combination; vivacious Mrs. Darwin Curtis and brown-eyed Mrs. Charles Armour, who began her St. Luke's modeling while she was still Joan Monroe.

Incidentally, in a discussion of unusual names, particularly those bestowed upon Ima and Ura Hogg, the daughters of former Gov. Hogg of Texas, Mrs. Curtis, who also hails from the Lone Star state, confessed that her maiden name had been Ima Tubb. Not to improve the situation, her second name is Codine. However, she was able to take refuge as a child with her pet name of "Happy," as she is known to this day.

The Chicagoans on the Women's Board were especially pleased at yesterday's opportunity to lunch in the country, particularly when the setting was such a handsome estate as that of Mrs. Hixon on Rosemary rd. Mrs. Charles F. Glore joined Mrs. Hixon as co-hostess for the buffet luncheon.

Discuss Plans for St. Luke's Fashion Show

BY ELEANOR PAGE

St. Luke's hospital fashion show business was the pleasant task which drew most of the members of the fashion show committee to Mrs. Frank P. Hixon's ivy covered Lake Forest home yesterday.

The big surprise of the occasion was unwrapped, literally, by some of the models and committee members who untied an enormous box on the terrace back of the house. A handsome television set thereby was disclosed, announcing, by means of a placard, that the Admiral Radio corporation is joining the list of fashion show sponsors by providing the stage setting for the annual show, set for Oct. 18 in Medinah temple.

Mrs. J. Beach Clow, fashion show chairman, and other workers wore happy smiles as they discussed just what form the stage setting might take and the new techniques to be introduced into the next fashion show presentation.

Mrs. Edward A. Cudahy is chairman of the stage setting committee. Other committee heads present included Mrs. A. Watson Armour III, who again is chairman of the exhibitors committee; Mrs. Seymour Wheeler, properties; Mrs. William S. Covington, program sales; Mrs. Richard K. Juergens, clothes; Mrs. Franklin G. Clement, boxes; Mrs. John C. Pitcher, miscellaneous; Mrs. John V. Farwell, programs; Mrs. Herbert C. De Young, mannequins, and Mrs. Earl Kirbbsen, publicity.

Two new board members were announced yesterday, Mrs. Donald A. K. Brown, whose mother, Mrs. Joseph T. Ryerson, is a board member, and Mrs. Calvin Fentress Jr.

Two Fashion Shows to Offer Contrast in Themes, Settings



Country meeting place for St. Luke's fashion show committee Tuesday was the terrace of Mrs. Frank Hixon's Lake Forest home. At left—Mrs. Robert L. Craig, who is just as placid as though she didn't have to leave her stalled automobile just off the highway in Highland Park on her way to the Hixon home. Next to her is Mrs. Joseph Sampsell, who soon will leave for France, where she has taken a house at Juan Le Pins for the season. Next, Mrs. Richard K. Juergins; right, Mrs. Paul Oliver.

Daily News photo.

St. Luke's Event to Go Modern; It's Grecian Garden for Winnetka

BY MILDRED BOLGER

Two contrasts in fashion show settings are in the making. While members of the Winnetka Children's Fair fashion show committee are poring over plans that will convert the Village Green into a Grecian garden, St. Luke's woman's board is awaiting development of an ultramodern show theme.

The St. Luke's board met Tuesday in Lake Forest to talk over plans for their 24th annual show Oct. 18 at Medinah Temple.

The new techniques the board is promising for its presentation will be streamlined to conform with the business of the show collaborator—Admiral Corp., television manufacturers.

GRECIAN COLUMNS, ivy entwined, will stand in the wooded Village Green for the luncheon time show in Winnetka on Saturday, July 22. A further novel note is the models' runway, to be built around the base of a huge old tree.

Lee Teeman has drawn the plans for the show background. Mrs. Teeman and Mrs. Joseph Smith will assist on Mrs. John Allyn's luncheon committee.

Mrs. Henry Bartholomay III and Mrs. Robert Meyers are in charge of the models for the Children's Fair Fashion show.

THE FORMAL English garden of Mrs. Frank Hixon's home, setting for the St. Luke's meeting, was designed by the late Howard Van Doren Shaw at the same time he drew plans for the big brick residence.

plans for their 24th annual show Oct. 18 at Medinah Temple.

The new techniques the board is promising for its presentation will be streamlined to conform with the business of the show collaborator—Admiral Corp., television manufacturers.

* * *

GRECIAN COLUMNS, ivy entwined, will stand in the wooded Village Green for the luncheon time show in Winnetka on Saturday, July 22. A further novel feature is the models' runway, to be built around the base of a huge old tree.

Lee Teeman has drawn the plans for the show background. Mrs. Teeman and Mrs. Joseph Smith will assist on Mrs. John Allyn's luncheon committee.

Mrs. Henry Bartholomay III and Mrs. Robert Meyers are in charge of the models for the Children's Fair Fashion show.

* * *

THE FORMAL English garden of Mrs. Frank Hixon's home, setting for the St. Luke's meeting, was designed by the late Howard Van Doren Shaw at the same time he drew plans for the big brick residence.

For years it was the favorite playspot for the hostess' niece and nephews, the children of the Charles F. Glores.

Now it's the young children of the junior Charlie Glores and the Hixon Glores' little daughter who romp around the old English fountain of Hercules and the Swan and try the water of the deep blue pool set in the bright green lawn.

All along one side of the pool are terraced rows of clipped hedges. . . . a vine-covered pergola at one end leads to the big greenhouse, where the winter flower supply for the "big house" is grown.



MRS. GLORE JR.

[4C]

Chicago Sunday Tribune

THE WORLD'S GREATEST NEWSPAPER

JULY 2, 1950

St. Luke's Fashion Show

By Thalia

EXACTLY the opposite of Pandora's box was the one which stood on the terrace of Mrs. Frank Hixon's lovely home in Lake Forest recently. For when it was opened for the members of the St. Luke's benefit fashion show committee out of it flew metaphorically charity and goodness rather than evil. From the world's most successful benefit fashion show each autumn the charity work of St. Luke's hospital receives a magnificent sum. Last year the 23d annual event topped all others—years as well as benefits.

The date of the annual show is always one to be circled on every fashionable woman's calendar. Equally awaited is the name of the afternoon's decor contributor. Both were disclosed as 60 or more Chicagoans and Lake Foresters who make up the woman's board, and a few of the young women who have already been invited to serve as mannequins gathered for luncheon as the guests of Mrs. Hixon and Mrs. Charles F. Glore (Ellen Hixon before her marriage).

When the box was opened it disclosed a handsome Admiral radio-television set to announce grafically the name of "our collaborator" as Mrs. Earl Kribben, chairman of publicity, delicately put it. "Collaborating" in the past has meant providing the stage setting, and in the five years that that kind of collaboration has been enjoyed, the sets have not only vied each year for novelty and charm but the thousands of dollars which previously had to go into even the least elaborate backgrounds for the fashion show have been put into direct charitable use.

There are hints of a decor with a presage of tomorrow for tomorrow's chic in this year's fashion show. The time will be the afternoon of Oct. 18. The place: Medinah Temple as it has been of late years. "The girl" will actually be "the girls"

[Continued on page 4]

Chicago Sunday Tribune: July 2, 1950

Part 7—Page 4

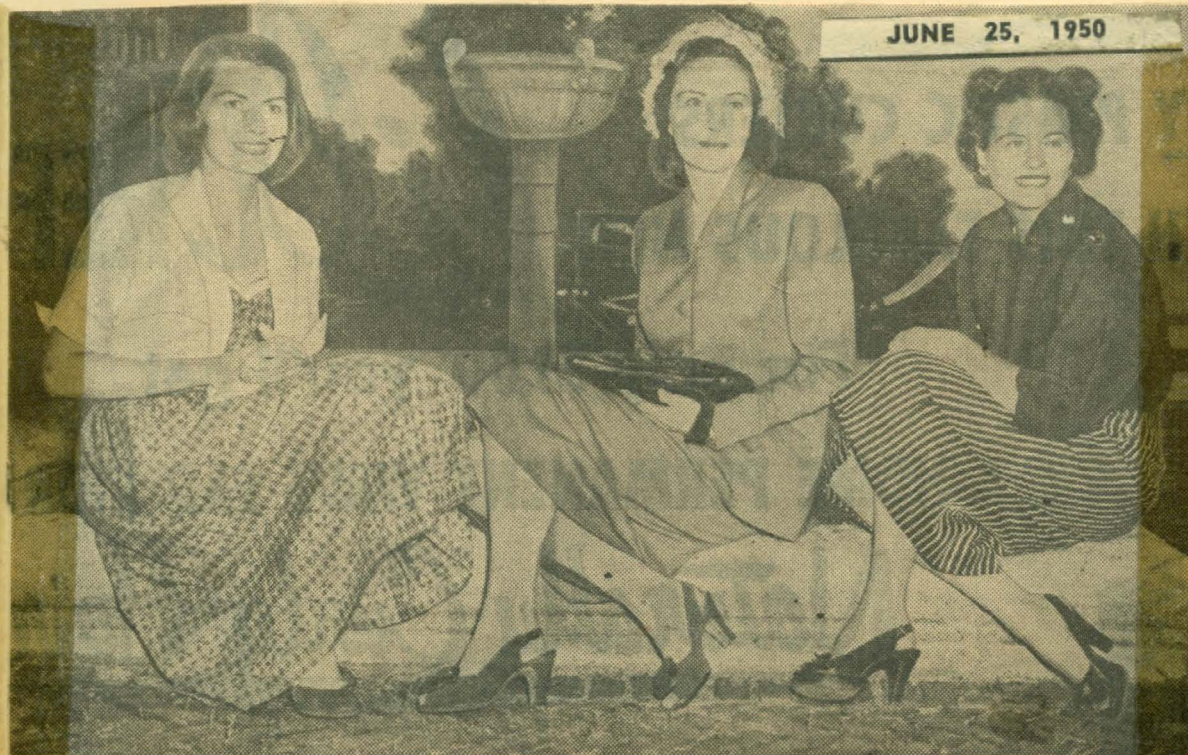
St. Luke's Will Hold Fashion Show Oct. 18

[Continued from page 1]

for Mrs. J. Beach Clow as chairman of the fashion show will have as impressive a list of committee chairmen and workers as ever combined for charity—15 committees which are already at work, some of whom began, they admit, the morning after last year's harvest.

Many of the city's great names adorn the woman's board of St. Luke's, but their owners do much more than lend a name. They all lend a hand—and generously. Twenty-three years of staging an increasingly brilliant and increasingly financially successful fashion show has made both big business and a custom of what started as a very daring idea—that of having young women with social backgrounds act as mannequins.

It was the idea of Mrs. Frank Hibbard and Mrs. Walter B. Wolf, for many years president of the woman's board. They now compose the advisory committee which, too, is no mere name but an active service. Mrs. Eric Oldberg, chairman of last year's event, is the present board president.



JUNE 25, 1950

Model Socialites Selected for St. Luke's Show—Mrs. Charles Armour, Mrs. Edwin R. Moore and Mrs. Darwin Curtis (l. to r.) have been chosen because of their poise and prettiness to appear in the St. Luke's Fashion Show Oct. 18 at the Medinah Temple. The St. Luke's Hospital Woman's Board sponsors the show annually to raise money for the hospital's free-bed fund. The event, which features only socialites as models, is one of the biggest money-making benefits in the country. Last year the board netted more than \$50,000. (SUN-TIMES Photo by Ed Smith)

They Were There



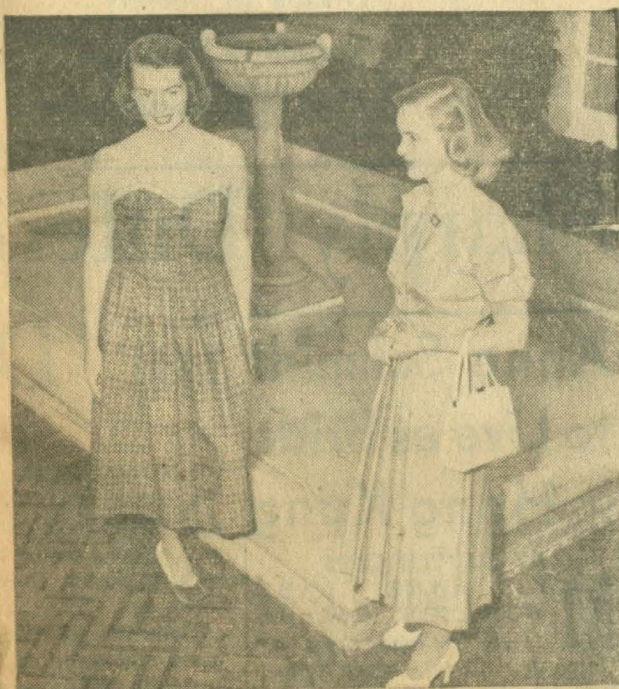
Mrs. Walter B. Mills (left) and Mrs. Edwin R. Moore, who will model in St. Luke's fashion show Oct. 18, attending fashion show meeting at Mrs. Frank Hixon's Lake Forest home.



Mrs. John V. Farwell III waiting for a cup of coffee from Mrs. Hixon, who served luncheon after the meeting attended by fashion show committee members. The show will be in Medinah temple.



Other committee members at Mrs. Hixon's party (from left), Mrs. Darwin Curtis, Mrs. A. Watson Armour III, Mrs. J. Beach Clow, Mrs. Eric Oldberg, Mrs. Calvin Fentress Jr., and Mrs. Donald A. K. Brown.



Mrs. Charles B. Armour (left) and Mrs. C. Matthews Dick Jr. discussing their St. Luke's modeling duties on terrace of Mrs. Hixon's home. (TRIBUNE Photos)

SUN TIMES - WEDNESDAY JULY 26, 1950



Preview of Faces to Be Seen in St. Luke's Show—

On Oct. 18 these young matrons—Mrs. C. Mathews Dick Jr., Mrs. Walter B. Mills, Mrs. Walter Cherry Jr. and Mrs. DeWitt Buchanan Jr.—will model in Chicago's big fashion show of the year, the St. Luke's show at the Medinah Temple. Proceeds from the event, in which only socialites are asked to model, go to the St. Luke's Hospital out-patient department.

(SUN-TIMES Photo by Ed Smith)

SOCIAL CHICAGO

Key Club Will Resume Fashion Shows Monday

By Lorraine Kowals

AT THE RATE parties are starting up it looks as if socialites don't intend to tolerate any post-vacation lull this year.

The Key Club will resume its fashion show luncheons Monday. The show will feature as models several sub-deb daughters of club members, some of whom will be St. Luke's Fashion Show material in a few years.

The models include Evelyn Coogan, 16, daughter of Dr. and Mrs. Thomas Coogan; Rodney Davis, 11, daughter of Mr. and Mrs. Charles E. Davis; Susan Eben, 10, daughter of Mr. and Mrs. A. Bradley Eben; Francine, 16, and Harriet Hafer, 10, daughters of Mr. and Mrs. Henry Hafer; Kathleen Heirich, 13, daughter of Mr. and Mrs. Bruno Heirich; Genevieve G. Lane, 16, daughter of Mrs. Prentiss Andrews; Sheila Morris, 15, daughter of Mr. and Mrs. Charles Morris; and Elizabeth, 16, and Julia Van Alyea, 15, daughters of Dr. and Mrs. O. E. Van Alyea.



JEANNE BRUCKER

* * *

Mrs. Covington Plans Party for St. Luke's Fashion Models

Miss Lynn Covington, daughter of the William S. Covingtons of Libertyville, is expected home Saturday, August 26, from a week's trip to Bowling Green, Ky., where she visited her grandmother, Mrs. George H. Nye. She returned to this country about a month ago from a stay in Europe where she studied at LaCombe, situated on Lake Geneva between Geneva and Lausanne, Switzerland. Her parents met her in New York and visited friends in the east before returning to their Melody road home in Libertyville.

When she returned, Miss Covington left for a short trip to Wisconsin where she visited friends.

Miss Covington will return to Libertyville Saturday a day too late for a party to be given at the Covington home Friday, August 25, in honor of the children and their mothers who will model in the forthcoming St. Luke's fashion show.

Youngsters and their mothers will swim and play games at the Covingtons and a picnic lunch is to be served.

This year's fashion show, the twenty fourth annual one, is to be held Wednesday, October 18, in the Medinah temple. Mrs. J. Beach Clow of North Green Bay road is chairman of the show.

CHICAGO SUN-TIMES, SUNDAY, AUGUST 27, 1950

IT MUST TAKE a lot of courage to throw one's house open to as large a throng as gathered Thursday for the Children's Memorial Hospital's Fashion Show. But if Mrs. D. Mark Cummings had any misgivings as a hundred or more people meandered through her beautiful home in Lake Forest and explored her fine gardens, she disguised it perfectly. She was as gracious as though she personally had invited every visitor as her personal guest.

As a matter of fact, most of the patrons of the show were probably known to Mrs. Cummings since their childhood. Residents of Lake Forest and adjacent communities were on hand. A large part of the group were fashionables in Chicago who are interested in the hospital and the White Elephant Shop which, incidentally, has raised approximately \$1,000,000 for the welfare department of the hospital in its 32 years of existence.

As a good will gesture the women's board of St. Luke's Hospital, who are preparing for their own fashion show in October, made a point of attending last week's show, virtually in a body. They are Mrs. J. Beach Clow, chairman of the St. Luke's group; Mrs. Frank Hibbard, Mrs. Charles Glore, Mrs. Frank Hixon, Mrs. Robert McCormick Adams, Mrs. Harold Smith and Mrs. William S. Covington.

CHICAGO SUN-TIMES- AUGUST 27, 1950

If St. Luke's Show Is Topic, Can Museum

By Lorraine Kowals

WHEN talk about the St. Luke's Fashion Show starts up, you know without looking at the calendar that fall will be here soon.

Mrs. Eric Oldberg, president of the St. Luke's Woman's Board, already is immersed in preparations for the biggest society fashion show of the year, Oct. 18. Before she does any further work, however, she is taking one more

vacation at the Oldberg summer house near Estes Park, Colo.

Dr. and Mrs. Oldberg were in Colorado in July. At that time, they helped Dr. Oldberg's parents, Mr. and Mrs. Arne Oldberg of Evanston, celebrate their 50th wedding anniversary. Three of the elder Oldbergs' four children and six of their 10 grandchildren were there for the festivities.

Mrs. Oldberg will be back in Chicago in time for the St. Luke's luncheon on Sept. 25 at which time the board will describe the stage

set for the show and tell who the other models will be.

* * *

SOCIAL
CHICAGO

The Feminine Angle
Puzzles Continued Story
Radio-TV Amusements Comics

SUN TIMES

MONDAY, SEPTEMBER 4, 1950

SOCIAL CHICAGO

Travelers Aid to Get More Help



Photo by Scotty

MODELING IN THE ST. LUKE'S FASHION SHOW on October 18 are Marka ReQua, left, and small, golden-haired Nancy Rich, whose mother, Mrs. Joseph Rich, stands at the right. Fashion show committee member and hostess to the show's young models at a recent picnic at her Mellody road home is Mrs. William B. Covington, who poses here on her garden steps with three of her guests.

Thursday, September 7, 1950

LAKE FORESTER

MONDAY, SEPT. 11, 1950.

Society Turns Out En Masse--- And Makes Own Fashion Show

BY MILDRED BOLGER

Returned summer travelers, busy mamas who had just started young offspring to school and hard-working charity committee members all put on best "bibs and tuckers" to go to the Mayfair Room of the Blackstone hotel Monday.

Occasion was the semiannual Marshall Field & Co. showing of French and British imports after luncheon.

St. Luke's fashion show committee members, after a morning meeting at the hospital, came on to the luncheon en masse. At one table was Mrs. Eric Oldberg, 1949 fashion show chairman, returned just last Friday from a late summer trip to her Estes Park (Colo.) home.

AT THE same table were Mrs. J. Beach Clow, Mrs. Gordon Lang, Mrs. Marshall Sampsell, Mrs. Russell DeYoung, Mrs. John Prosser, Mrs. C. Gardner Stevens Jr. and Mrs. Seymour Wheeler.

Mrs. Paul Oliver and Mrs. Richard Juergins came in to town together after getting their respective families settled for the first day of the Crowe Island school.

Mrs. Watson McLallen wore a narrow skirted Davidow black wool suit, an emerald blouse of tie silk and a black velvet hat.

SHE SAT at a table with two gentlemen, British Consul General Berkeley Gage (who noted with pleasure the audience reaction to the presentation of the British styles) and Byron Elting.

SUN TIMES

WEDNESDAY, SEPTEMBER 13, 1950

THE St. Luke's Woman's Board, which is now in the throes of setting up its own annual fashion show, was there in a body. Mrs. J. Beach Clow, who is chairman of that show, was in a dark blue tailleur with a tiny strawberry velvet hat. Mrs. Gordon Lang, Mrs. Seymour Wheeler and Mrs. M. Grosscup Sampsell were studying the proceedings with experienced eyes. Not far off was the Passavant board, headed by Mrs. Alden Swift and Mrs. Bryan S. Reid.

CHICAGO DAILY NEWS, Thursday, Sept. 14, 1950

Style Show Ticket Sales Begin Monday

For 30 days the St. Luke's fashion show committee will concentrate on selling tickets for the Oct. 18 extravaganza in Medinah temple.

The ticket office at the Palmolive building, Room 1630, will open next Monday.

Among those who will take turns staffing the office between now and the day of the show are Mrs. Eric Oldberg, president; Mrs. Paul Holinger, Mrs. Earl Kribben, Mrs. Robert L. Foote, Mrs. Cyrus H. Adams III and Mrs. J. Beach Clow, the show's chairman.

Smart Set

12—Tues., Sept. 12, 1950 ★ Chicago Herald-American

The Field's import show of French and English fashions always brings out society's best-dressed audience, for Field's sends invitations to its fashionable 28 Shop clientele.

Typical of yesterday's audience was Mrs. Howard Linn, her gray hair set off by a black straw pillbox, a black coat worn over a nut brown and black print dress. Lunching with her were Mrs. A. Watson Armour, Mrs. Stanton Armour (hatless, but with a veil worn effectively over her face and upswept hair) and those two handsome sisters, Mrs. James A. Cook (Daphne Field) and Mrs. Clifford Rodman (Katharine Field).

At another table board members of St. Luke's Hospital had their usual gathering to observe the imports and incidentally to talk about their own mammoth show on Oct. 18. Mrs. J. Beach Clow, chairman of this year's St. Luke's show, wore a ruby colored velvet calot with a navy suit. Mrs. Marshall Sampsell, another ardent St. Luke's worker, wore a green suit with a little boy collar, the same emerald color as the handsome Balenciaga coat shown on the fashion runway. At still another table Mrs. Edward F. Swift, rhinestones sparkling on her tiny red velvet hat, was with her two daughters-in-law, Mrs. Edward F. Swift III and Mrs. Phelps Swift, and the latter's mother, Mrs. Marjorie Cox Whipple.

- * Events in Society
- * Trends in Fashions
- * Aids to Homemakers

Women of St. Luke's Welcome Mrs. Cudahy on Return from Europe

BY JUDITH CASS

AMONG THE WOMEN who work for the St. Luke's hospital fashion show each year, none enjoys a more enviable reputation for chic, fashion sense and imaginative flair than Mrs. Edward A. Cudahy, who is chairman of this year's special feature and stage setting committee. Consequently when Mrs. Cudahy arrived this week from a two months' trip to Europe with Mr. Cudahy, she was welcomed back at an informal gathering of other board members, eager to find out what she had planned as the special feature of the show, set for Oct. 18 in the Medinah temple.

Interest in the St. Luke's benefit rather lost out temporarily when Mrs.

Cudahy's co-workers learned she had attended opening showings of all the Paris' fashion collections, acting as secretary for a Chicago dress-maker over there for the openings.



Mrs. Farwell

Mrs. Cudahy was able to show off a smart gray tweed suit and a stunning black silk taffeta ball gown purchased in Paris. An original afternoon gown is to be delivered some time soon, she told Mrs. Robert M. Adams, Mrs. John V. Farwell III, and others at the gathering.

Likes Chicago Hats

Mrs. Cudahy didn't bring back any hats, as she swears allegiance to a Chicago milliner, but she showed off some treasures obtained at Paris' famed Flea market. Among them is a pair of antique French gilt candlesticks handsomely decorated with delicate white porcelain flowers which she took along with her in a scarlet calf carry-all, wrapped in Mr. Cudahy's shirts.

As the St. Luke's show traditionally displays the latest trends in hair styles and makeup as well as costumes and accessories, Mrs. Cudahy's report on the current hairdos may have some influence in hair styles and make-up as well Paris' establishment wear their hair in coronet braids, she said. In Italy a fashion fad has sprung up among women who have inky black hair. They add several curls of bright red at either side of the face for a startling effect, she said.

Pullman-Foley

A large contingent of Lake Foresters will be in Maumee, O., to-

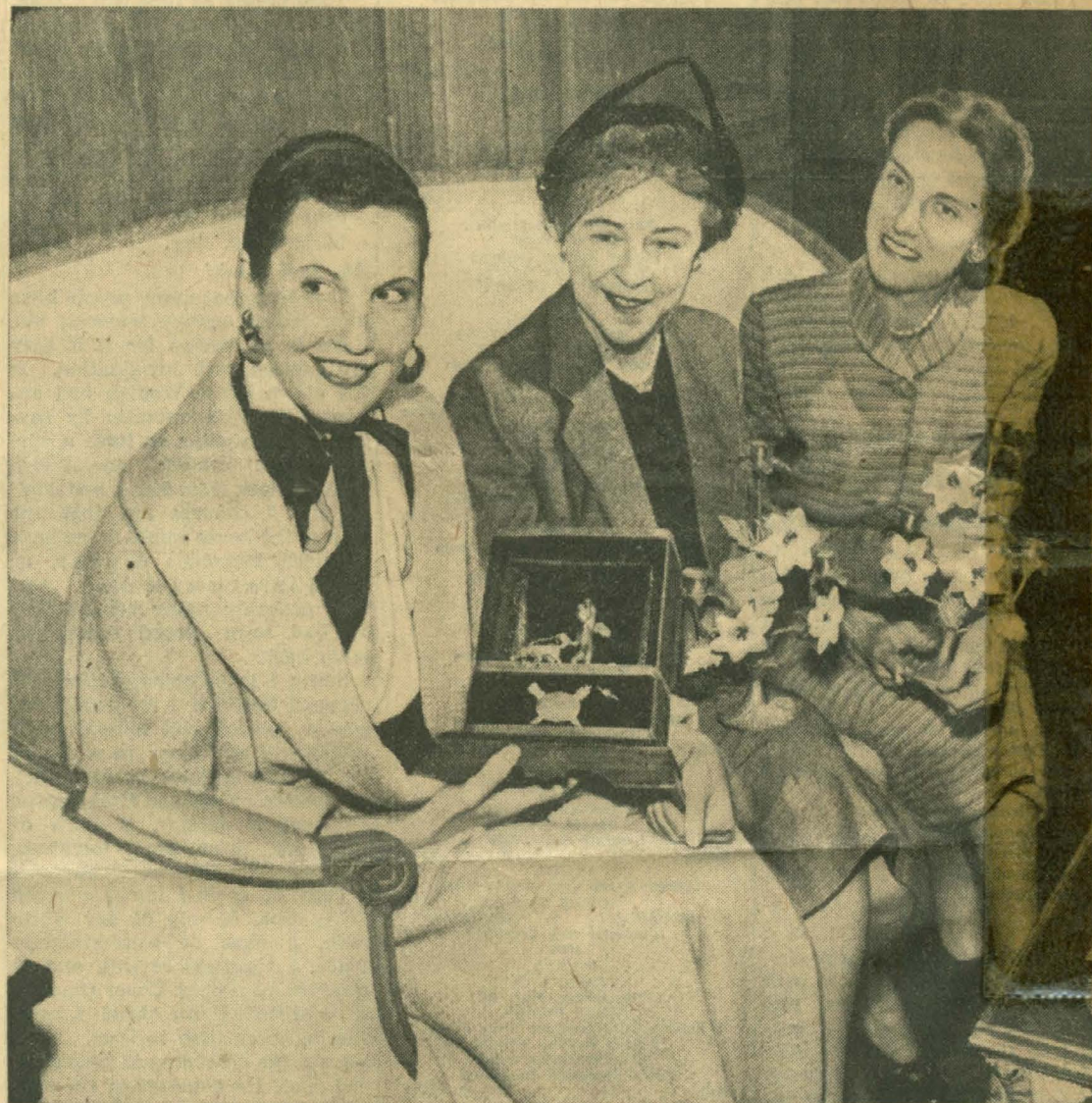
morrow for the wedding of Miss Virginia Robinson Foley, daughter of Dr. and Mrs. Norman Kenneth Foley of Perrysburg, O., to Frederick Childs Pullman, son of Mr. and Mrs. William A. Pullman of Lake Forest. The ceremony will take place at 4:30 p. m. in St. Paul Episcopal church, Maumee, with a reception following in the Toledo Country club.

The bridegroom's grandparents, Mr. and Mrs. C. Frederick Childs, are among those going from here, as are the bride's aunt, Miss Madeleine Newell; Mr. and Mrs. F. Newell Childs, the Lawrence Dunlap Smiths, the junior Albert B. Dicks, Mr. and Mrs. Dick III, the Henry Rowleys, and Mr. and Mrs. Dexter Cummings and their daughter, Miss Ruth Cummings. Mr. and Mrs. Press Hodgkins, Mrs. Bernard Rogers, and Mr. and Mrs. W. Paul McBride and their daughters, Ethel and Jean, are among others.

The bridegroom's sister, Miss Beverly Pullman, will be among the bride's six attendants, while William C. Pullman will be his brother's best man. Ushers will include Phelps Swift and Otis Hubbard Jr. of Lake Forest.

After a wedding trip to Honolulu, Mr. Pullman and his bride will live in Lake Forest.

Displays Articles from Paris Flea Market



[TRIBUNE Photo]

Mrs. Edward A. Cudahy (center) shows a red velvet music box with gold figurines and a pair of old French gilt candlesticks, which she purchased at the Paris Flea market, to Mrs. Richard H. Oliphant (left) and Mrs. Earl Kribben. Mrs. Cudahy is chairman of special features and the stage setting for the St. Luke's hospital fashion show, to be held Oct. 18 in the Medinah temple.

Smart Set

8—Tues., Sept. 19, 1950 ** Chicago Herald-American

MIRIAM LIPPINCOTT'S PARODY on "September Song," for the New York Fashion Group a few months ago, and her witty routine with Helen Wells at a meeting here have members of the Chicago Fashion Group looking forward to her talk tomorrow at the Blackstone.

Renowned as a "P. T. Barnum" when it comes to providing a Fashion Group program, Miss Lippincott, fashion director of Carson Pirie Scott & Co., will speak on the Paris openings she just attended. She has already addressed the New York Fashion Group and sent word that for the Chicago talk she may utilize the French tent she brought back from her trip abroad.

Tomorrow's should be a chic turnout, with such names as Mrs. Marshall Sampson Jr., Mrs. Gordon Lang, Mrs. J. Beach Clow (she's to be at the speaker's table with John T. Pirie Jr., first v. p. of Carson's) and others of the St. Luke's group on the reservation list.

The SMART SET

Herald American

SUNDAY, SEPTEMBER 17, 1950

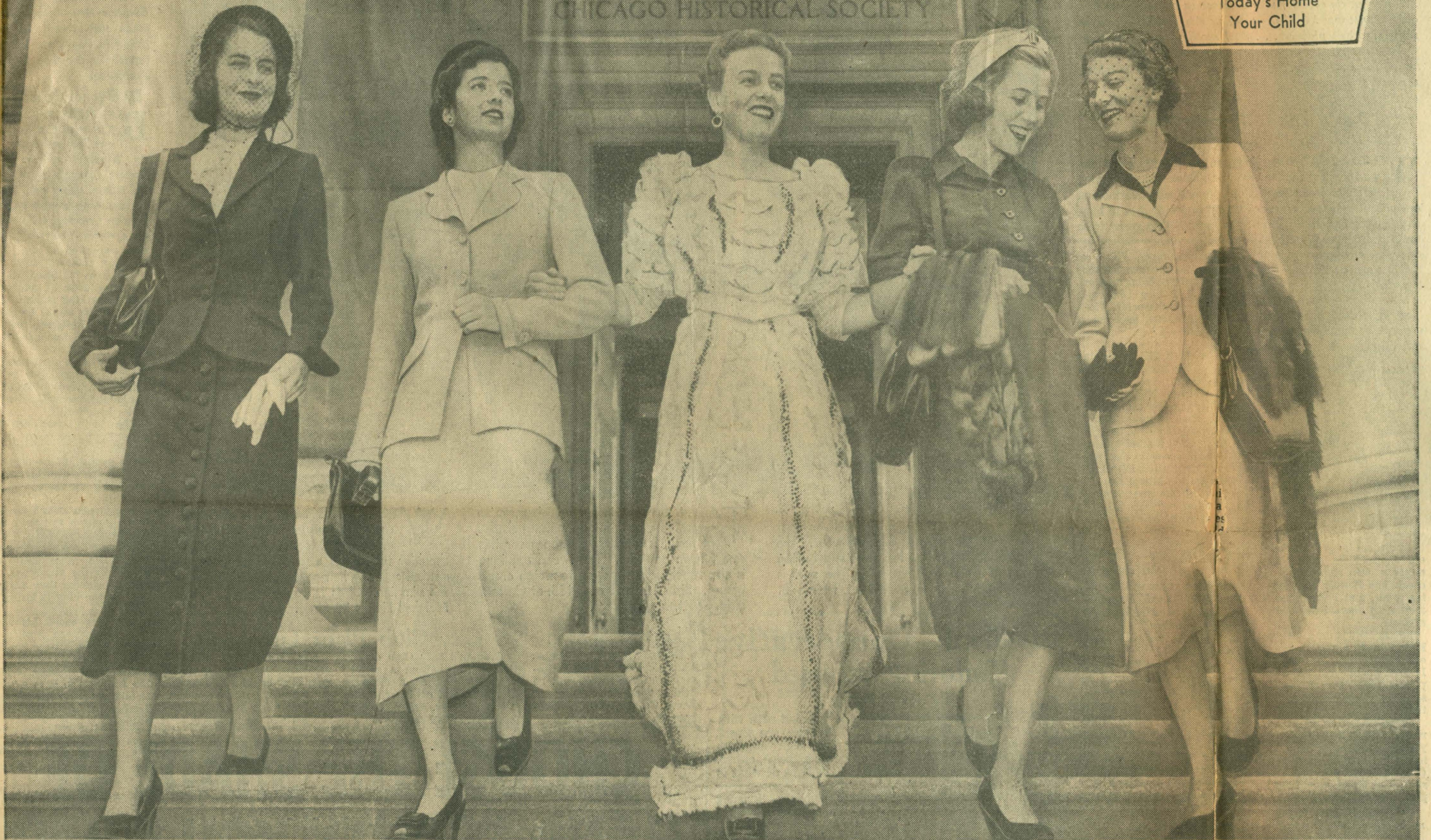
Fashions Handwriting

Society Club News

Travel and Resorts

Today's Home

Your Child



HIGH STYLE of the early 1900s was the exquisite gown fashioned for Mrs. Henry Blair's presentation at the English Court of St. James ... and worn here by Mrs. George Rich III (center). On the St. Luke's Fashion Show runway, Oct. 18, Dee Dee Wrigley Rich will be modeling elegant Fall finery, but she'll not be a whit lovelier than shown above. Her fair companions are Susan Hill, left; Jean Carney, Mrs. Roger McCormick and Ghita Watson McLallen, St. Luke's models all.

Cholly Dearborn Observes

WHEN the Charles S. Deweys come home from Europe this time (easily their hundredth crossing) Mrs. D. should have enough exciting notes for another privately printed book.

Several years ago her daughter, Mrs. Edward Byron Smith, collected her mother's letters written from Warsaw, when Mr. Dewey was financial adviser there, and had them printed as Christmas gifts for the relatives. But for their later experiences, both in Washington and Europe, Louise Smith is depending on a diary she urged her mother to keep.

(If only she had kept a diary since she came here as a bride, I'd say a book based on it would come pretty close to being the social history, not only of Chicago, but of the international scene. It would cover almost as many years as does our Golden Anniversary edition today, for the Deweys will celebrate their 45th wedding anniversary in December.)

* * *

FREE OF HIS DUTIES as the "watch dog for ECA" since late June, Charles Dewey has really enjoyed the fruits of retirement with his vivacious wife more fully than ever this Summer. In their Normandy home "Abbeys Ste. Marie" they've had friends from Chicago and Washington most of the time.

And just last week the house was full of French dignitaries down to bestow the Legion d'Honneur on the adjoining town of Longues sur Mer. The Deweys gave the "vin-d'honneur" (wine for the occasion) at their chateau and

Continued on Page 48.

A FAVORITE since her debut days with St. Luke's Fashion Show crowds, Mrs. Charles Hosmer Morse Jr. will be one of the stately beauties in the 24th annual show in Medinah Temple. This is the first time Vesta Culbertson Morse and her infant son, Chalmers, have posed together. Isn't he a darling?

(Herald-American photos by Howard Lyon.)



[Chicago Herald-American, Sept. 17, 1950]

SATURDAY, SEPT. 16, 1950.

DAILY NEWS-

THURSDAY, OCTOBER 5TH 1950

SHE'S BUSY--AS USUAL



Turned out for fall in her gray dressmaker suit with lowered neckline, Mrs. Gordon Lang is busy, as usual, with her committee of St. Luke's Fashion show. The braid cherries on her cloche repeat the black trim that outlines the collar and cuffs of her suit jacket. Mrs. Lang spent the summer with her family at Michigan's Les Cheneaux Club.

St. Luke's Models Go Into Training



Eve Strom's first admonition as she trains St. Luke's fashion show models for their promenade in the annual fashion extravaganza is always the same. Here she is instructing Mrs. William Bartholomay (left) in a practice session at the Fortnightly Club Wednesday.

AMONG THOSE PRESENT

at Ice Cream Party for Youngest St. Luke's Models

By Howard Lyon



• **VETERAN MODEL**—Despite her tender years Charlotte Morse shows how its done with Mrs. Samuel W. Bodman (l. to r.), her aunt, Mrs. William Covington and Mrs. Joseph E. Rich applauding. Mrs. Covington entertained children who'll model in St. Luke's show.



• **CAKE AND ICE CREAM**, all-important at a party, were served at Mrs. Covington's get-together by her sister, Mrs. Charles Howard ReQua Jr. Stepdaughter, Marka ReQua, will model.



• **EVEN "YAKI"** gets his share, spoon fed by his young master, George Covington, hostess' son. This year's St. Luke's Fashion Show is set for Oct. 18th, again in Medinah Temple, with an afternoon performance only.



• **UNCONCERNED** about her assignment on fashion runway, Nancy Bodman knows her mama, Mrs. Samuel W. Bodman, will be backstage to start her on her journey.

DAILY NEWS.
SEPT. 19, 1950

OPEN TICKET OFFICE



Just like the first day of school! This week the St. Luke's fashion show ticket committee opened an office in the Palmolive bldg. Mrs. Eric Oldberg and Mrs. Earl Kribben, president and vice-president, were the first staff workers to appear. Under her arm Mrs. Oldberg carries working equipment related to the 24th annual show Oct. 18 in Medinah Temple.

Smart Set

Tues., Sept. 26, 1950 ★ Chicago Herald-American

AT LUNCHEON AT THE CASINO CLUB yesterday, Mrs. Morrison Waud was being gayly besieged with offers from co-workers on the St. Luke's Woman's Board, "can I give you a lift to St. Luke's?" Mrs. Waud was as surprised at being at the luncheon meeting as her friends were surprised to see her. She fully expected to be in St. Luke's by this time, admiring the sixth addition to her family.

Since the Wauds have four boys, naturally they'd like another daughter. Diane Birnie Waud is 14 and will undoubtedly inherit her mother's interest in St. Luke's.

The stage of this year's St. Luke's show should be especially dramatic since it centers about an immense 18-foot high television set from which the models will emerge. On each side of the television set will be giant chairs, each eight feet from floor to seat.

Incidentally the models, emerging like midgets from the set, will include a number of newcomers to the St. Luke's fashion runway, a number of young women who are in fact newcomers to Chicago in recent years. Among them will be Mrs. William Bartholomay, who originally hailed from Texas and has had modeling experience with Hattie Carnegie; Mrs. Frank Campion, a Smith College girl who, as Ann Cornell, worked with Harper's Bazaar before her marriage; Mrs. John Otis Carney, who was Fredericka Fly of Memphis; Mrs. Kent Chandler Jr., a dark haired beauty who was Frances Robertson of Llewellyn Park, N. Y., before her marriage; Mrs. Jay Bernard Mullen, a bride, who was Constance Yerxa, a Bostonian, and Mrs. C. Matthew Dick Jr.; who was "Mimi" Harrison of New York.

Then there are Mrs. Walter Cushman who moved from Memphis to Chicago recently, Mrs. DeWitt Endicott, a New Yorker turned Chicagoan; Mrs. Arthur Hailand,



• A la the aloof creature in the poster, Mary Jane Dushane strikes a pose for Mrs. Beach Clow (center) and Mrs. Theodore Tieken. Mary Jane will be modeling on Oct. 18 at the St. Luke's fashion show at Medinah Temple. (Herald-American photo.)

whose home was originally Springfield; Mrs. John Kiser Jr., a slender, pretty blond from Easthampton, L. I.; Mrs. Walter Mills from Texas and Mrs. Bradford Swope, who came here from California.

[7c]

Armour wore two bright orange tiger lilies on her hat . . . another on her lapel.

* * *

MRS. PAUL OLIVER and her sister, Mrs. Richard Juegins, came in together from Winnetka. Mrs. J. Beach Clow, show chairman, and Mrs. Seymour Wheeler, Mrs. Charles Glore and Mrs. Edward F. Swift III were among the Lake Foresters present.

Miss Cornelia Conger—who saw many of the Paris openings while she was abroad this summer—Mrs. Theodore Ticken, Mrs. John V. Farwell, Mrs. Edward A. Cudahy, Mary Jane Dushane, Mrs. Harry Simpson and Mrs. William J. Carney were Near North Siders at the luncheon.

✓ Mrs. Huntington Henry, her daughter, Mrs. John A. Prosser, Mrs. Morrison Waud, and two Ryerson ladies who were sitting next to each other—Mrs. Edwin and Mrs. Joseph T.—were others present who will be assisting with the show.



Kyle (Mrs. William J.) Carney wore a hat of fuzzy green velour with a black tailleur to make a striking picture at the St. Luke's luncheon. She will model in the show on Oct. 18.



Tall, slim and so chic, Mrs. Harry Simpson (Bunny Hetler) is another of the young women whose services as model are eagerly sought by show exhibitors. Three-strand necklace of pearls was worn above little-girl collar of her black fall frock.

St. Luke's Hospital Group Busy on Fashion Show

By Judith Cass

BECAUSE there are so many fashion shows this year the St. Luke's Fashion show committee plans to make an extra effort to keep its big show, scheduled for Oct. 18 in the Medinah temple, away out in front both as a well run exhibit and as a money-maker. The accent is to be on the mannequins this fall, and the benefit committee is determined that the young marrieds, post-debs, and other women invited to be models will be more professional than ever in their runway appearance.

"They must walk better so they can show clothes with distinction," a benefit spokesman said the other day. To this end, an extra rehearsal has been scheduled for all models. In addition, the huge models' list has been divided into groups of 50 for more individualized and intensive rehearsing on stage.

"Oddly enough," the spokesman continued, "the women who have modeled for us for 10 years or more are the most enthusiastic about the increased attention to modeling because they realize how necessary rehearsals are."

The first meeting of all models, including children, will be held at the Fortnightly club at 2 o'clock Wednesday afternoon.

The mannequins will be given a short period of instruction in walking, and tea will be served afterward.

On Friday afternoon the first group of 50, led by Mrs. William J. Carney, Mrs. Marshall Field Jr., Mrs. Ralph E. Ellis, and Mrs. Gail Borden, will meet on stage at the Medinah temple. These four will serve as captains of that group and assist with modeling instructions. The first two are among the younger St. Luke's models; Mrs. Borden and Mrs. Ellis are considered veterans of the St. Luke's show and in addition the latter is one of the city's sought after professional models.

The second group of 50 will rehearse on stage Oct. 12. Mrs. John A. McGuire, Mrs. Philip D. Block Jr., and Mrs. De Witt Buchanan Jr., will lead this group. The third section of models will gather the next afternoon, Oct. 13, to be coached by Miss Alice Hooper, Mrs. Edgar Stanton, and Mrs. A. Loring Rowe. These models are those who will show accessories: shoes, hats, flowers, and jewels, and, therefore, their modeling instructions will be particularized.

The final rehearsal for the entire mannequin group will be held at 2 o'clock on stage the day before the show, with

[Continued on page 7]

Many Women Busy on Annual St. Luke's Show

[Continued from page 1]

the stage setting as background. The children will rehearse at this time also.

The mannequin committee is busiest during the month of October—in fact its work doesn't end until the last minute before the show, because there are sure to be upsets in the mannequin list due to illness, accident, or additions and subtractions of costumes made by exhibiting shops and stores. Mrs. Herbert C. DeYoung heads this year's mannequin committee, with Mrs. Samuel W. Bodman and Mrs. Paul W. Oliver as her assistants. One situation this committee never has to face: No model ever has refused to show whatever costume she was asked to appear in!

The work of Mrs. A. Watson Armour III, as head of the exhibitors' committee is over temporarily, but she will start the ball rolling for the 1951 show soon. Before long she will send letters to old exhibitors asking them to come in to the show next year, and to new businesses, inviting them to become St. Luke's exhibitors.

The fashion review committee, consisting of Mrs. J. Beach Clow, general chairman of the show; Mrs. Stanley Keith, Mrs. Grant Laing, Mrs. Gordon Lang, Mrs. Eric Oldberg, Mrs. Joseph T. Ryerson, and Mrs. Marshall G. Sampsell, will meet at least once more before the show. The advisory committee, composed of Mrs. Frank Hibbard and Mrs. Walter

B. Wolf, stands by to settle policies for the whole show if questions arise.

The work of the program committee, at low ebb now, will pick up the day after the show when advertising material is returned and advertisers are invited to appear in next year's program. The programs will be sold on the day of the show by a large group of young women. Mrs. William S. Covington and Mrs. Thomas A.

Connors are in charge of the program while Mrs. John V. Farwell, Mrs. Ryerson, Mrs. Connors, and Mrs. C. Gardner Stevens Jr. are on the program committee.

Mrs. Franklin G. Clement, head of the box committee, Mrs. Paul H. Holinger, chairman of the ticket committee, and their many helpers are busy now in fashion show headquarters, room 1630 of the Palmolive building, telephone Superior 7-2898. Nearly every box seat is sold before the day of the show, and the majority of the reserved seats are taken well in advance, too. Those remaining unsold are disposed of at the box office Oct. 18.

The clothes committee is especially busy now, too. These women, Mrs. Richard K. Juergens, chairman; Mrs. Louis Sudler, Mrs. Theodore Tieken and Mrs. William English Walling II., personally will check every item to be displayed in the show to make sure there are no duplications.

Their duties include making certain that the shoes and dresses worn by the models showing accessories are not duplicated, either. In addition, this committee must check the clothes into the temple, and it is responsible for seeing that everything is returned to the exhibitors in good order. Consequently Mrs. Juergens and her workers are last to leave the theater.

Chicago Sunday Tribune: October 1, 1950

Mrs. Jay N. Whipple's navy

suit had a tweed cutout shoulder effect and a tweed hat to match. Emerald green was popular that day. Miss Joan Peterkin wore a ribbed wool dress of the bright tone and Mrs. Marshall G. Sampsell wore it in a gabardine suit. On her head was a black velvet cap. An attractive trio at luncheon together was Mrs. A. Watson Armour III, with her cousin, Mrs. John P. Bent, and Mrs. Edward B. Smith, all St. Luke's fashion show workers. Mrs. Smith wore a dark banker's gray flannel suit and her cap of black was decorated with gold kid leaves. Mrs. Robert McCormick Adams, her daughter, Janys, wearing a smart black velvet jockey cap; Mrs. Louis E. Laflin, and Mrs. John V. Farwell III made a quartet. Mrs. Adams added color to her midnight blue suit and matching velvet side dipped cap with a flame silk scarf knotted high on her neck.

St. Luke's Style Show Stage Setting Pictured in Sketch at Luncheon

BY JUDITH CASS

JUST WHAT FORM the stage setting for the annual St. Luke's hospital fashion show takes is of particular interest each year to the 150 mannequins who take part. So far they have displayed fashions against settings that have been dramatic, surrealistic, sentimental, vividly colorful, historic, and at times made hazardous with stairs.

"It's like 'Alice in Wonderland!'" exclaimed a guest at luncheon in the Casino club yesterday when the fashion show committee displayed for the first time a sketch of the proposed stage setting for the 24th annual show, to be held Oct. 18 in the Medinah temple.

The sketch showed a giant television set flanked by a table and chair, with a St. Luke's model, looking much like Alice at her "smallest," standing before the set and barely half its height. Thru the use of lights during the show, the mannequins will not be so dwarfed by the setting, Mrs. Edward A. Cudahy of the stage setting committee explained.

"And there won't be any stairs!" added Mrs. Earl Kribben of the fashion show committee. Coping with stairs always has been a bugbear St. Luke's models seek to avoid.

Models will enter thru the lower part of the television set, while on the screen above will flash the name of the shop or store they represent. A neutral gray-blue curtain will provide the backdrop. Harper Richards designed the set.



Mrs. A. Watson Armour III with sketch of stage setting for St. Luke's fashion show. (TRIBUNE Photo)

From the Notebook 9-22-50

The Morrison Wauds [Anne B. Smith] were particularly delighted to welcome a daughter yesterday in St. Luke's hospital, since they have four sons and only one other daughter, Diana, oldest of the children. They are among the grandchildren of Mrs. Harold C. Smith and the Ernest P. Wauds. The infant's mother is a member of the St. Luke's hospital woman's board, and the new baby's well timed arrival means Mrs. Waud will be able to attend the board's fashion show Oct. 18 in the Medinah temple.

SOCIAL WHIRL

Mary-Go-Round

By Mary Dougherty

WITH the efficiency that traditionally marks the presentation of the annual St. Luke's fashion show, the stage of Medinah Temple has been virtually prepared for this year's event, scheduled for Oct. 18.

The board announced Monday that Mrs. Marshall Field Jr. is to be the bride, and that her attendants will be Susan Hurley, Laura Virginia Allen, Dianne Glatte, and Estelle Blunt.

Among the other stars of the show will be 2-year-old Kevin Winston Carney. His mama, Mrs. William J. Carney, says he will walk on all by himself. Other little folk modeling the latest in children's clothes will be 4-year-old Nancy Anne Bodman; 6-year-old Nancy Rich; Karen and Carol Osborne, who are 10 and 11 respectively; 9-year-old Judy Ellis; 8-year-old Ticia Simpson, and Katherine Reed Buchanan, who is 6.

There is not sufficient space to list the entire cast. It includes all of the prominent young matrons and post-debs who wear clothes with a flair.

A Stereo Realist camera has been donated as a program prize by the David White Co. of Milwaukee. It is a particularly welcome gift, as there currently is a vogue for three-dimensional photography. The recent exhibit of slides arranged by the Chicago Lighthouse for the Blind revealed that a number of prominent people have become experts in the field. The photograph of a child made by Knight C. Cowles, which was shown in the Art Institute, was an especially beautiful camera study.



DIANNE GLATTE

in the Art Institute, was an especially beautiful camera study.

The Feminine Ang
Puzzles
Radio-TV
Amusements

SOCIAL CHICAGO

St. Luke's Mannequins 'Look Good'

By Lorraine Kowals

"BE YOURSELF." Be natural." That was the advice Eve Strohm gave the more than a hundred post-debs, young matrons and the not-so-very-young but lovely-just-the-same matrons who assembled for the first St. Luke's Fashion Show rehearsal the other day at the Fortnightly Club.

Miss Strohm and Kay Ratto, who coach society's big fashion show mannequins every year, remarked after the lessons on walking technique that this year's crop "looks good."

SOME of the reasons it looks good are Mrs. John T. Landreth, Mrs. Leon Mandel, Mrs. Gail Borden, Mrs. Arthur Wirtz and her daughter, Mrs. Alex McArthur, Mrs. George Rich III, Mrs. Marshall Haywood Jr., Mrs. Charles B. Armour, Mrs. Hill Blackett Jr., who was last year's "bride."

Beautiful and blonde Mrs. Landreth will model a Bes Ben hat—and it couldn't happen to a nicer designer. Mrs. Landreth, by the way, has two grandchildren.

All the above mentioned women have appeared before in St. Luke's shows. Other repeaters are Alice Hooper, Mrs. Louis Sudler, Mrs. Philip D. Armour Jr., Mrs. Homer L. Dixon, Mrs. Robert Craig, Mrs. Harry Clow, Mrs. James Torian, Mrs. A. Watson Armour III, Jean Carney, Pat Kelly Irving, Mary Jane Dushane, Mrs. Donald A. K. Brown, and Mrs. Ralph Ellis and Mrs. Bradley Eben, both of whom were society models long before they went professional. Mary Jane Dushane, they say, is launching a modeling career too.

AMONG the new brides in the show are Mrs. William D. Clay (Mary Jane Rogers) Mrs. Irving Seaman (June Carry) and Mrs. Marshall Field Jr. (Kay Woodruff.)

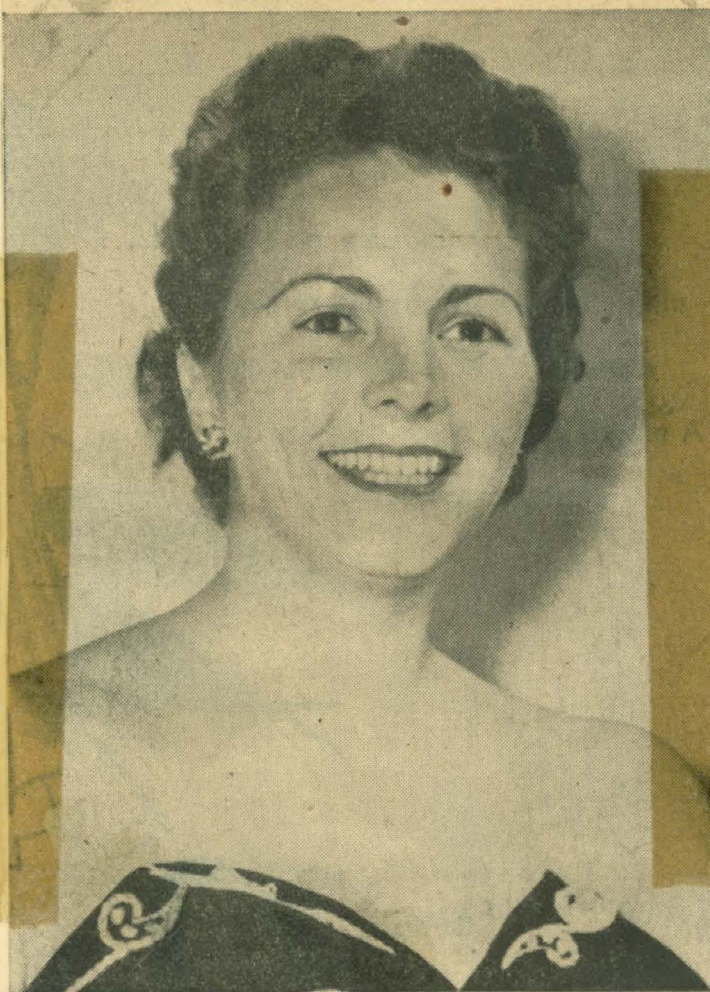
Faces new to the benefit will be these 1949 debutantes: Dianne Glatte, Gloria Gebhart, Peggy Dushane, Laura Adams, Estelle Blunt, and 17-month-old Kevin Winston Carney. Kevin's mother, Mrs. William J. Carney, and aunt, Mervyn Adams, will be in the show, too. Mervyn is just back from Europe and studying at the University of Chicago. She has had three years at Smith.

The coaches have arranged a "more thorough" training course for the sake of newcomers and those who will model accessories. There will be two more rehearsals than last year—and each for groups of 50. (There is a total of 156 models so far.)

All of the hat, bag, shoe and flower models will be trained together on how best to display their accessories. This is to avoid catastrophes such as a model wearing a row of diamond bracelets unconsciously tossing her fur stole—often worn to add the extra luxury look—over her jewelry arm.

"ANOTHER Marian Anderson" is what Alyn Dumas Lee, the Illinois Opera Guild's guest artist Thursday has been called. The guild will hear Miss Lee, lyric soprano, at 3 o'clock Friday at the Casino Club.

Benefit Mannequin

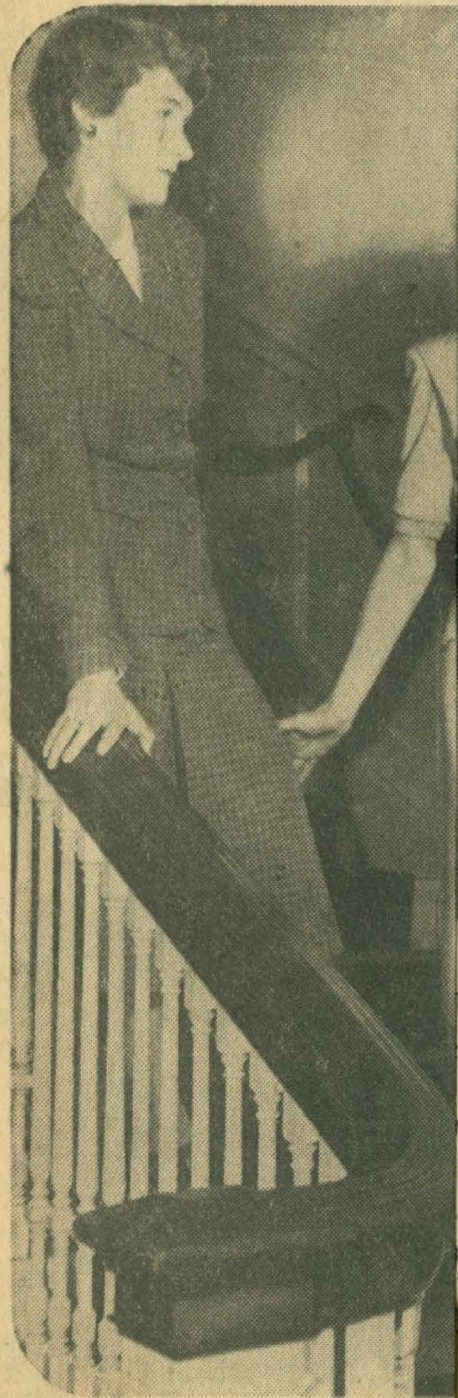


Mrs. Robert L. Craig, another of the University of Illinois Research hospital benefit mannequins. She, Mrs. Field, and Mrs. McGuire are well known to St. Luke's hospital fashion show audiences. The St. Luke's show will be held Oct. 18 in the Medinah temple.

CHICAGO DAILY TRIBUNE:
Wednesday, October 4, 1950

... The first rehearsal for the St. Luke's fashion show Oct. 18 in the Medinah temple will be held at 2 p. m. today in the Fortnightly club, with tea afterward...

New St. Luke's Grooms for Coming Fashion Show



The famed St. Luke's mannequin parade is attractive Mrs. Mary Jane Dushane (left) watches the flight of stairs, one of first lessons a model must learn.

"Hair this way," is what Mrs. Donald A. K. Brown might say to Stanton Jr. (seated). Mrs. Mills (right) takes her turn and tentatively experiments with makeup techniques.

Pointers are given Mrs. Mills by seasoned mannequin, Stanton Jr. Mrs. Ellis demonstrates that graceful control of the elegance to the exciting fashions to be shown by St. Luke's.





A Piece of Cake From the Bride—Mrs. George Rich III (right) receives a piece of birthday cake from Mrs. Marshall Field Jr., who will appear as a bride in the St. Luke's Fashion Show, to be held Wednesday at Medinah Temple. Woman's Board of St. Luke's Hospital gave birthday party in honor of Mrs. Field at Thursday's final rehearsal for big fashion show. (SUN-TIMES Photo by Howard Lyon)

SOCIAL WHIRL

Mary-Go-Round

By Mary Dougherty

AS A surprise feature of the fashion show it will give next Wednesday at the Medinah Temple, the Woman's Board of St. Luke's Hospital has arranged an eight-minute pantomime performance based on "Alice in Wonderland." Mrs. James W. Rogers wrote the script and Beverly Schwerin and Edward Labuz, both Goodman Theatre players, will be Alice and the Rabbit, respectively.

Their performance will be reflected in the mirror which simulates the screen of the mammoth Admiral television set forming the center of the stage setting. As an indication of the size of the television cabinet, an 18-foot chair beside it will appear in proportion to a similar setting in your own home.

Thursday's rehearsal of the girls who will model the beautiful clothes that will be shown was climaxed by a birthday party for Mrs. Marshall Field Jr., who will appear as the bride in this year's show.



MISS SCHWERIN

SUN
TIMES
FRIDAY, OCTOBER 13, 1950

FROM FRENCH ROLL TO CHIGNON

*Hair Styles in St. Luke's Show***Models Let Tresses Grow;
'Duck Tails' to Be Prominent**

BY VIOLET MEYER

Much interest in the St. Luke's fashion show at Medinah Temple Oct. 18 will center on the hair styling used by the society models.

Many of them admit they're letting their hair grow—not to the new softer, slightly longer length, but all-out long.

That means what's worn today may not be worn next week. Growing hair has a way of demanding a new style with each extra inch.

However, it's safe to say there will be no shingles.

There may be some modified feather edge necklines. Soft,

flattering two to three inch "duck tails" will be prominent.

* * *

THERE'LL BE a few short page boys and long hair dressed in every imaginable way from French roll to a Dior chignon.

Most heads will show the backward, off-the-face trend with interest centered to the back. Waves will be large and soft, with curls in minority.

★

Mrs. Marshall Heywood (upper left) may wear this hair-do. Last year she was wearing a shingle, but now her hair is growing "long." She camouflages in-between length with a back puff caught in a fine net.

Mrs. De Witt Buchanan (left) also is letting her hair grow. She wears it off the face with waves, flat and soft. Interest moves to the rear of the head, where curl clusters give a chignon effect.

Mrs. Winfield Durbin (below), another model for the event, does her long dark hair in a simple chignon low at nape of neck. Notice smooth, off-the-face lines of the coiffure.



Women Guests Sing Chorus of Praise for Tribune Fashion Show

BY JUDITH CASS

THE CLOTHES, the models, and the newly redecorated WGN-TV Studio 1 all shared in the admiration and praise of the chic opening matinee audience of the Chicago Tribune's 1950 fashion show yesterday afternoon. To the chorus of "divine," and "marvelous," which most of the feminine guests uttered with enthusiasm when asked how they liked the show, were interspersed more particularized comments.

"The clothes are so well chosen," said Mrs. Walter B. Wolf, one of the founders and for years head of the huge St. Luke's fashion show, in speaking of the 42 costumes selected for the show from among more than 6,000 designs submitted. Mrs. Wolf, who hasn't missed a Tribune show since the first one in 1940, also remarked on the addition "of beautiful new models."

Beautiful Show

"It's so exciting—a beautiful show," exclaimed Mrs. J. Beach Clow, chairman of the next St. Luke's show, to be held Oct. 18.

Keeping the Fashion Show 'In the Family'



1

MANY of the socialites who will act as models in the 24th annual fashion show for the benefit of St. Luke's Hospital are related. Sisters, mothers and daughters and sisters-in-law will donate their services for the event, to be held Wednesday, Oct. 18, at Medinah Temple.

1 Sisters Mrs. William J. Carney (left) and Miss Mervyn Adams.

2 Mary Jane Dushane (seated) and her sister, Peggy.

3 Mrs. Phelps H. Swift (left) and her sister-in-law, Miss Betty Swift.

4 Mrs. Arthur Wirtz (left) and her daughter, Mrs. Alexander MacArthur.

(SUN-TIMES Photos by Carmen Reporto)



2



3



4

St. Luke's to Benefit from Fashion Show

[Continued from page 1]

"walking" for the first time, but not difficult for the "veterans," some of whom are grandmothers.

The whistle will blow metaphorically at 8 a. m. for the mannequins on Wednesday morning, when the first of them will arrive, receive a number, find the dressing table corresponding to her number. Everything she will wear will also bear her number. She will be called by number to be made up, and, such is the efficiency of the backstage workings of this famous fashion show, each girl's number is keyed to the color scheme of the costume she will wear, thus facilitating the professional make-up artists' work.

As soon as she is ready to step on stage, each mannequin returns to her table and "stays put" until her number is called and she gets in line, to appear before the audience. After she leaves the runway, she goes to the publicity room, has her photograph taken, goes back to her designated table, changes her show finery for her own [also numbered] and as soon as she has checked everything with the clothes committee, she may leave her place, but not the building, until after the show. A box luncheon staves off starvation.

The [by then] tired, but glowing, young woman is happy because she has helped make possible some of the wonderful charity work which the Woman's board of St. Luke's hospital is able to do with such generosity as a result of its annual benefit Fashion show. Mrs. J. Beach Clow is general chairman of the benefit this year.

Last minute worries are sure to be Mrs. James W. Rogers' for she has written the continuity describing the exhibits, and a wandering virus is only one of the possible contributors to a necessary change in the script even before the microphone.

But every contingency as well as everybody is, after 23 years' experience, well in hand, and Wednesday afternoon is sure to be a success.

Mrs. Walter B. Wolf, for many years president of the Woman's Board of St. Luke's hospital, and Mrs. Frank Hibbard, who together conceived the idea for the first of the novel benefit fashion shows, always act as advisors. Mrs. Wolf was hostess at a luncheon preceding THE CHICAGO TRIBUNE'S first afternoon showing at its 11th annual Fashion show last week. She and her guests filled two rows of the beautiful newly decorated studio in W-G-N where the show was held. Among them were the most fashion-wise members of Chicago society and their enthusiasm for the magnificent collection was vocal as well as for THE TRIBUNE'S sponsoring of an American Fashions competition to encourage young designing talent.

NO MAN'S LAND

Focus Your Glasses on This Model

By Betty Walker

IF YOU ARE among the fashionables attending the St. Luke's Fashion Show on Wednesday at Medinah Temple, be sure and focus your opera glasses on the svelte model identified in your program as Mrs. Frank D. Campion.

A newcomer to Chicago, Ann Cornell Campion is, by everybody's standards, one of the most glamorous and colorful young women taking part in the Woman's Board of that hospital's 24th annual style show.



Besides qualifying as a socialite (she's a direct descendant of Ezra Cornell, for whom Cornell University was named), she also classifies as a career woman. Before moving here with her husband two years ago, she was fashion editor of the juvenile half of one of New York's slickest paper magazines. And since establishing her residence on E. Schiller, she has combined managing a home and bringing up a one-year-old son with doing photographic styling for local advertisers and designing feminine apparel for a large Wisconsin knitting mill.

How Mrs. Campion got from Cincinnati, where she was born, via New York, to Chicago is quite a story—a story that evolves into a succession of "if's".

IF WORLD WAR II hadn't broke out shortly after she entered Smith College, she probably would have concentrated on football and prom "dates" with dashing young eligibles from Williams and Harvard instead of on her English major.

If she hadn't condensed the regular four-year course into three and one-half years, acquiring a coveted Phi Beta Kappa key for high scholarship in the doing, she wouldn't have been so exhausted in December, 1943, when she won her degree.

If she hadn't been so exhausted, her parents wouldn't have insisted upon her going to Florida and recuperating on the beach at Delray.

If she hadn't been sunning herself on that beach one day early in the winter of 1944, Sally Kirkland and Toni Frizzell, fashion editor and photographer respectively of Vogue magazine, in Florida to do a story on resort fashions, wouldn't have seen her and asked her to model.

IF THEY hadn't discovered that beneath her fashionable tan there reposed a brain, a knowledge of clothes and an urge to become a fashion writer, she probably would never have gotten the invitation she shortly received—one to accompany them back to N.Y. as an assistant fashion editor of Vogue.

If she hadn't accepted it, it is doubtful whether she would ever have met her husband, a young artillery officer just back from overseas who was also breaking into the magazine field in New York.

And if, a year or so after marrying him, his bosses hadn't transferred him to their Chicago offices, well—she certainly wouldn't be one of that galaxy of blue-blooded beauties on whom you'll be focusing your opera glasses on Wednesday at Medinah Temple.

White Collar Girl By Ruth MacKay

Is it true what they say about women? That they pull in opposite directions? Compete instead of cooperate?

Not in the eyes of Ellen Shapiro, executive secretary of the woman's board of St. Luke's. When women work for a single objective [as, for example, the St. Luke's fashion show next Wednesday], they work together. "They act as a unit," says Miss Shapiro; "a secretarial job such as mine is the same as serving one person."

Perhaps it is due to this unity that the St. Luke's woman's board has achieved a series of successes thru the years.

Building a Career

Miss Shapiro has been associated with the woman's board—except for a few months interruption—since 1942. Previously, she was secretary for the Chicago architectural firm of Frazier & Raftery, a position she had held since 1935. However, in 1942, both men went into military service and closed their office.

Thru her reputation for efficiency [which she is too reticent to acknowledge], she immediately found another position as secretary to the late Joseph T. Ryerson. Mr. Ryerson, at the time, was retired "altho active in many things." She did his personal work—he was still on the board of Inland Steel, and interested in numerous projects. It so happened that Mrs. Ryerson, who was program chairman for the St. Luke's fashion show, brought her volunteer chores into the office for assistance. Intermittently during the next three years, Miss Shapiro worked with the woman's board.

In December, 1945, Walter Frazier and Howard Raftery, out of service, reopened their office, this time in Geneva. The two men hunted up Miss Shapiro to ask her to come back. So, again she became their secretary and remained for a little over six months.

Making a Choice

Along about June of the next year, Mrs. Ryerson got in touch with Miss Shapiro to see if she would like to resume her association with the woman's board of St. Luke's hospital. It was a difficult decision to make: Blue prints or board meetings? The latter won, and ever since she has been occupied 12 months of the year in the woman's board office in the Palmolive building. There she keeps track of records and helps with plans for the annual fashion show, which last year netted St. Luke's approximately \$50,000.

She works with all the committees; attends the spring board meetings in March or April [and "springboard" they really are]. In her office she has files of the woman's board hospital work, together with annual reports and fashion show correspondence.

Actually, she is the first to know when the net proceeds of the fashion show are adding up to five column figures. Interested board members, with true feminine curiosity, are tempted to inquire, prematurely, about the results, but the discreet Ellen keeps mum until she is able to hand over the report to Mrs. Eric Oldberg, president of St. Luke's woman's board, and to Mrs. J. Beach Clow, chairman of the fashion show.

The Eager Spirit

She was born in St. Joseph, Mo., but received most of her schooling in Chicago; learned typing and shorthand in school; held several temporary jobs, "all of them interesting."

She reads biographies, altho her time is scarce these fall days—no clock watcher is she when fashion show details clutter her desk. She still harbors a fondness for old houses "and seeing them remodeled" . . . has a special kind of eagerness for anything that builds for the future—architecture—or a benefit which carries forward the work of a big hospital like St. Luke's.



Ellen Shapiro



They'll Bow Together Again Wednesday

Laura Virginia Allen, Estelle Blunt, Gloria Gebhart (l. to r.) made their debuts to society at a party at Indian Hill Club last year. Wednesday they will make their debuts as St. Luke's Fashion Show models at the Medinah Temple. Proceeds go to the hospital's out-patient department. (SUN-TIMES Photo by Carmen Reporto)

Here They Are—156 St. Luke's Models

By Lorraine Kowals

WEDNESDAY is the day of the 24th annual St. Luke's Fashion show—the show of names and faces that are important as the furred and fringed fashions that are displayed.

It's the show that's a dream come true for post-debs and young matrons who know they are the envy of anyone who longs to grace a fashion runway amid the applause of hundreds of spectators.

The 156 models in the 2:30 p.m. performance at the Medinah Temple are wives, daughters, and granddaughters of Chicago's most prominent families.

THE only eleventh-hour change in the models' list is the absence of Nancy Anne Bodman, 4-year-old daughter of Mrs. Samuel Bodman, St. Luke's Board member. Nancy Anne came down with a cold, and will be replaced on the runway by

4-year-old Robin Foote, the daughter of another board member, Mrs. Robert Foote.

The models are as follows:

Mrs. John Quincy Adams Jr., Mervyn Adams, Mrs. Robert McCormick Adams, Laura Virginia Allen, Mrs. Robert Gardner Anderson, Mrs. A. Watson Armour III, Mrs. Charles B. Armour, Mrs. Philip D. Armour Jr., Mrs. Robert Avery, Mari Bahe, Mrs. William Bartholomay, Mrs. George A. Bates, Mrs. Gordon Bell, Mrs. Hill Blackett Jr., Mrs. Frederick Kent Blatchford.

Mrs. Philip D. Block Jr., Estelle Blunt, Mrs. Gail Borden, Mrs. Henri Bouscaren, Mrs. E. Francis Bowditch, Mrs. Donald A. K. Brown, Mrs. DeWitt W. Buchanan Jr., Katherine Reed Buchanan, Mrs. Robert Buchbinder, Jean Bunge.

Mrs. Grinnell Burke, Mrs. Frank D. Campion, Lindy Lou Canepa, Jean Carney, Mrs. William J. Carney, Kevin Winston Carney, Mrs. Robert W. Caron, Mrs. Jerome Cerny, Mrs. Kent Chandler Jr., Mrs. George S. Chappell, Mrs. Walter L. Cherry Jr., Mrs. William D. Clay, Mrs. Harry B. Clow Jr., Mrs. Robert L. Craig, Mrs. Robert Crane, Mrs. Michael Cudahy, Mrs. Darwin C. Curtis.

Mrs. Walter Cushman, Mrs. Richard Davis, Mrs. C. Matthews Dick Jr., Mrs. Homer L. Dixon Jr., Mrs. Winfield T. Durbin II, Mary Jane Dushane, Peggy McEvoy Dushane, Mrs. Nathaniel Duval, Mrs. A. Bradley Eben, Suzanne Edwards, Mrs. John B. Elliott, Gwen Ellis, Judy Ellis, Mrs. Ralph E. Ellis, Mrs. DeWitt Endicott, Mrs. Ernest Eversz, Mrs. Francis G. Fabian Jr., Mrs. Ward Farnsworth.

Mrs. James Fentress, Mrs. Marshall Field Jr., Robin Foote, Mrs. Volney W. Foster, Janet Fry, Eugenia Ann Garard, Gloria Gebhart, Mrs. James R. Getz, Dianne Glatte, Mrs. Paul Walter Guenzel, Jane Haggerty, Mrs. Arthur G. Hailand Jr., Mrs. Byron Harvey Jr., Mrs. Harris Haywood, Mrs. Marshall Haywood Jr., Mrs. Marshall Haywood Sr., Mrs. Sangston

Hettler Jr., Susan Hill, Alice Hooper, Marion Horween, Susan Hurley, Mrs. Patricia Kelly Irving, Mrs. Robert N. Isham, Mrs. James S. Kemper Jr.

Mrs. Taylor L. Kennedy, Mrs. Garfield King, Mrs. John Kiser Jr., Mrs. John A. Kovas, Mrs. John T. Landreth, Christie Lasater, Mrs. George Lill II, Isabel Lindsay, Mrs. Thomas A. Lynch, Mrs. Leon Mandel, Mrs. William K. Meyers, Mrs. Walter Mills, Mrs. J. Hampton Monroe, Mrs. Edwin K. Moore Jr., Mrs. Charles H. Morse Jr., Mrs. J. Bernard Mullen Jr., Mrs. Alexander MacArthur, Ann McArthur, Barbara O. McClurg, Mrs. Roger McCormick, Camille H. McDonald, Marianne McDonald, Mrs. John McGuire, Mrs. William B. McIlvaine, Mrs. Watson McLallen, Mrs. William L. McLennan.

Mrs. Donnelley Norris, Carol Osborne, Karen Osborne, Mrs. W. Irving Osborne, Mrs. Stewart T. Peck, Mrs. James W. Pope, Mrs. Lefens Porter, Martha Requa, Mrs. George Rich III, Nancy Rich, Mrs. Peter A. Richardson, Mrs. Harger Rollo, Mrs. A. Loring Rowe, Mrs. Gilbert H. Scribner Jr., Mrs. Barrett Scudder, Mrs. Irving Seaman Jr., Mrs. Stuart Sherman, Mrs. Harry E. Simpson, Ticia Simson, Mrs. Edward Byron Smith, Mrs. Gordon H. Smith, Mrs. Edgar Stanton Jr., Mrs. William A. Steinson, Mrs. Louis Sudler.

Mrs. Edward F. Swift III, Elizabeth A. Swift, Mrs. Phelps H. Swift, Mrs. Bradford Swope, Mrs. James G. Torian, Mrs. Milton Traer, Rosemary Turner, Joan Van Buren, Mrs. James F. Van Kennen, Mrs. Gardiner Van Ness, Mrs. William K. V. Volckens, Mrs. Carl Von Ammon, Mrs. J. Harris Ward, Mrs. Gordon K. Ware, Ann Warton, Mrs. Henry P. Wheeler, Mrs. Mark S. Willing Jr., Mrs. Arthur Wirtz, Mrs. B. Botsford Young, Mrs. George B. Young and Mrs. Charles W. Zimmerman.

A flurry of luncheons precedes the show—at the Casino, the Racquet Club, the Woman's Athletic Club.

(Continued on Page 19, This Section)

156 St. Luke's Fashion Models

(Continued from Page 1, This Section)

and the Key Club. The hostesses, many of whom are St. Luke's annual boxholders, include Mrs. Edward A. Cudahy, Mrs. Freeman Hinckley and Mrs. Stanley Keith.

The \$100 boxholders include several members of the same family, such as Mrs. A. Watson Armour, Mrs. Laurence H. Armour, Mrs. Lester Armour, Mrs. Stanton Armour and Mrs. J. Ogden Armour, Mrs. Edward A. Cudahy, Edward I. Cudahy and Joseph Cudahy represent another clan.

Mrs. Edward F. Swift, Mrs. Gus-

tavus F. Swift and Mrs. Alden B. Swift are more boxholders. Mrs. Alden B. Swift, incidentally, is president of the Passavant Hospital Woman's Board, which will sponsor another big society event—the Deb-utante Cotillion—Dec. 22 at the Stevens Hotel.

St. Luke's Style Show Feature Is Announced

BY JUDITH CASS

A SURPRISE birthday party was given yesterday for Mrs. Marshall Field Jr. by the department store of similar name, for which she will model the bride's gown in the St. Luke's fashion show next Wednesday in the Medinah temple. The cake Mrs. Field cut was shared by others rehearsing for the show yesterday morning in the temple.

The models present were the first to learn what form this year's intermission time feature will take. It will be a "Magic Mirror" variety of ingenious and original yuletide decorations. Art work of



(TRIBUNE Photo)

Miss Betty Sudler in Passavant hospital shop yesterday.

The birthday girl, who is the former Kay Woodruff, received a rabbit [stuffed] as a memento of the occasion. The intermission time script is being written by Mrs. James W. Rogers.

Among the attractive program sellers for the fashion show will be Miss Betty Sudler, tall, slim, auburn haired daughter of Culbreth Sudler of Altadena, Cal. She is here at the Drake hotel with her grandparents, the Carroll Sudlers, for two or three months. Her aunt, Mrs. Louis C. Sudler, is a member of St. Luke's woman's board.

Miss Sudler is not confining her attention to that hospital, however, for upon arrival she promptly went to work in the gift shop of Passavant hospital, where she contributes several hours daily Monday thru Thursday. The Louis Sudlers are giving a cocktail party today to introduce their niece to some Chicagoans of her age.

OCTOBER 13, 1950

Dr. and Mrs. Eric Oldberg came with the J. Beach Clows and the Ross Siragusas. Mr. Siragusa is head of the Admiral Radio, sponsor of next Wednesday's St. Luke's Fashion Show of which Mrs. Clow is chairman. Mrs. Oldberg is the St. Luke's Woman's Board president. All three women wore black, floor length gowns and sable.

SOCIAL WHIRL

Mary-Go-Round

By Mary Dougherty

SOMETHING of the glamor of the Ziegfeld Follies surrounds the presentation of the annual fashion show of the St. Luke's Hospital Woman's Board. Other benefits come and go with varying degrees of success but the grand salaam is saved for the event scheduled for Wednesday afternoon in Medinah Temple.

Both on stage and off, the assemblage has a genuine social glitter, for the flower of Chicago's Very First Families model the most beautiful clothes available in the shops here, and the audience is composed invariably of important socialites.

Since it first was presented in 1927 at the Stevens Hotel, the show has become progressively more important. Even in its second year, when tickets to unreserved seats were sold, so great a throng assembled at the doors that the ladies had to call on the fire and police departments to help them prevent a panic.

Later it was presented in Orchestra Hall but the dressing rooms proved inadequate. For the last few years Medinah Temple, with its huge auditorium and spacious accommodations for backstage work, has been the scene.

★ ★ ★

BECAUSE of remarkably well-managed direction everything on stage usually goes off with a minimum of disturbing incidents, but at a recent gathering of young matrons who have virtually grown up with the show, several amusing contretemps were recalled.

For instance, there was the occasion when Mrs. Earl Kribben (who is handling the publicity for this year's show) walked on stage in a beautiful velvet costume. As she reached the footlights after a triumphant entrance, she flung back the long coat of her ensemble with the intention of revealing the beautiful velvet gown beneath. What was bared to the audience was not the velvet gown—but a full view of Eleanor's underpinnings. The nap of the velvet in the skirt had meshed with that of the coat, and both garments went upward in one swift swish.

★ ★ ★

THEN there was the time Peggy Chapman du Pont modeled an elaborately beaded Schiaparelli model. Since the dress had arrived just a short time before the show, Peggy had had no time to rehearse. However, she stepped into it and went her way. Before she had hobbled more than a few steps it became evident to her and the audience that she was in grave danger of breaking her neck. Apparently Schiaparelli had created the design on a dummy model, for after the incident was over everyone agreed not even a professional could have walked in it without assistance.

Once the directors of the show thought it a good idea to present models of other years as a contrast to current creations. Mrs. Louis Sudler volunteered to appear in her own wedding dress. It happened that short skirts were in vogue at the time Mary was a bride and her dress was cut in the height of that fashion. It barely covered her knees and the long train flared out from the shoulder line in a deep sweep that afforded not the slightest rear guard protection. The effect was hilarious, as nothing seems quite so funny to women as the fashions worn by other women in another period.

★ ★ ★

THE first showing of Norman Hartnell's collection created a real sensation. Janet Chatfield-Taylor was the fashion coordinator at Marshall Field & Co. at the time and wanted to make a big splash. She succeeded, because even though the conservative crowd was startled by what it considered daring creations, Hartnell quickly became a favorite designer.



MRS. CLOW

The safety of tremendously valuable costumes, jewelry and furs which are in their temporary custody is always a heavy responsibility that the directors take very seriously. Usually the placing of insurance is attended to as a matter of routine, but one year an item identified as an accessory turned out to be a platinum mink cape valued at \$16,000. Needless to say, a bonding agent was hurriedly summoned.

★ ★ ★

THE St. Luke's Woman's Board has been giving benefits since 1893, when its first president was the late Mrs. N. K. Fairbank. In 1895 it gave a bicycle tea at the then fairly new Saddle and Cycle Club. Later it gave charity balls which made for brilliant

pages in Chicago's social history.

One of the early presidents was Miss Margaret Enders, who now lives in New York near her nephew, Charles James. He has become one of the outstanding American designers, outfitting such sartorially famous women as Mrs. Harrison Williams, Mrs. Lorraine Manville Dresselhuys, Millicent Rogers and Mrs. Thomas Leiter.

Later Mrs. Wilhelm Ludwig Baum headed the board. Now her daughter, Mrs. Robert McCormick Adams, her granddaughters, Mrs. William J. Carney and Mervyn Adams, and her great-granddaughter, Kevin Carney, will be among the models.

This year's chairman of the show is Mrs. J. Beach Clow. Mrs. Eric Oldberg is president of the Woman's Board.

St. Luke's Hospital Fashion Show on Wednesday



Mrs. C. Gardner Stevens Jr. with one of the posters for St. Luke's hospital 24th annual fashion show which will be presented Wednesday at Medinah temple. She is a new member of the woman's board of the hospital.

Three Women Active in Benefit



St. Luke's Board Will Give 24th Fashion Show

By Thalia

WHEN the annual St. Luke's benefit Fashion show opens on Wednesday afternoon at the Medinah temple and proceeds for the 24th time on its fabulous way the audience will watch the most attractive of Chicago society's amateur mannequins emerge from a giant television set with professional aplomb, and the audience will, as always, have little idea how much effort has produced that clock-work efficiency.

If the audience could have a glimpse at tomorrow's and Tuesday's final preparations, it might be a revelation of quiet frenzy, for, in those two days, all of the last minute preparations have to be organized. Tomorrow morning the stage setting starts going up and the committee in charge of it, with Mrs. Edward A. Cudahy as chairman, has a dawn to (if necessary) midnight supervisory rendezvous with the carpenters, designers, and last minute paint touch-uppers, altho the Atlas Television corporation which is providing the stage set has physical charge of the construction.

The St. Luke's women leave nothing to chance or mishap in the fashion show which was the first, and has continued to be the most brilliant, amateur fashion show in the country. On Tuesday morning the properties will be delivered, on hand to see to it that everything is in place including make-up tables, long boards, sawhorses, the mirrors, wastebaskets, chairs, screens, and the sheets which protect the clothes. The properties committee naturally has the largest number of members and everyone of them will be on hand Tuesday.

The final dress rehearsal will be held Tuesday afternoon when each of the 154 mannequins will be clad in the outfit which she is modeling.

Mrs. Herbert C. De Young, chairman of the mannequins, and Mrs. Richard K. Juergens of the clothes, and all of their committee members will be busy on Tuesday until X hour.

When the first rehearsal of the mannequins was held recently at the Fortnightly club they were all told to smile and "particularly look at ease," no easy assignment for the girls who are

[Continued on page 7, section 2]

Committee Members Discuss Problems



St. Luke's Models



Mrs. J. Bernard Mullen, a recent bride who will be one of the models in the St. Luke's fashion show, arranges fall flowers for a bouquet in her new home.





Mrs. Herbert C. De Young (center) is chairman of the mannequins committee of which Mrs. Paul W. Oliver (left) is a member. With them is Mrs. Donald A. K. Brown, a member of the woman's board.



Mrs. Grant Laing (left) of the fashion review committee, discusses her job with Mrs. Allyn D. Warren, who is one of the members of the finale committee for the St. Luke's show. Balcony tickets at \$2.40 each will be on sale Wednesday at the temple.

Busiest Chairman



Mrs. J. Beach Clow, as chairman of the fashion show, is busiest of all members of the hospital's woman's board. Money from the fashion show supports many necessary activities at the hospital and in its nurses' home.

Mrs. Walter B. Mills, another of the young-marrieds who will use her modeling talent for the benefit of the hospital, poses in the living room of her new home.

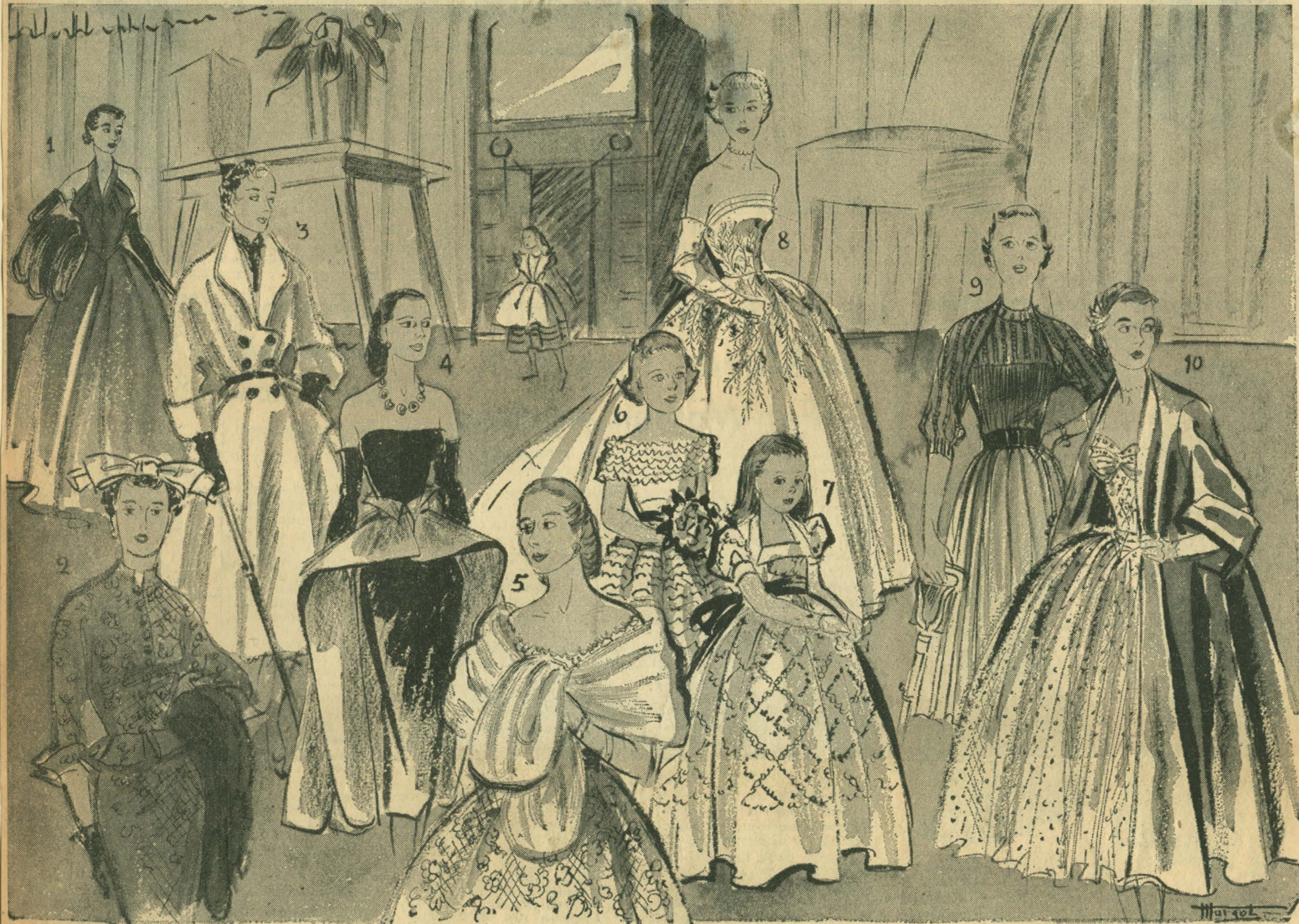


Mrs. William C. Bartholomay takes time from her modeling rehearsals to write a few "thank you" notes for some of the wedding presents with which she decorated her new home.



One of the more musically-minded models, Mrs. Irving Seaman Jr., practices on her piano, which as one of her prize possessions, occupies a prominent spot in her first home.

Stunning Fashions Paraded in St. Luke's Show



Costumes modeled in the annual St. Luke's fashion show yesterday in the Medinah temple and sketched here by Margot.

1 Miss Joan Van Buren wears a regal ball gown of imported scarlet brocade, designed by Ben Reig.

2 Mrs. Julian Armstrong models a dramatic dinner suit of sable brown lace, also a Ben Reig original.

3 Mrs. DeWitt W. Buchanan Jr. in a beautiful fitted greatcoat of white nutria accented with black velvet.

4 Mrs. Phelps H. Swift displays a black velvet sheath dramatically contrasted with an emerald green satin overskirt.

5 Mrs. John Quincy Adams Jr. in a short formal gown of Alencon lace with an emerald green satin belt, designed by Sophie.

6 Karen Osborne, 10, wears a frothy white lace ruffled little princess gown with a sash of romantic blue satin.

7 Another little princess costume, designed by Christian Dior and worn by 6 year old Katherine Reed Buchanan.

8 Mrs. Garfield King models a beautiful gown of white English net accented with emerald green embroidered ferns.

9 Miss Alice Hooper displays a smart country costume designed by Tina Leser, copied from Andalusian collection.

10 Mrs. James S. Kemper Jr. in a short evening dress covered with a dramatic full coat of Balenciaga brown satin.

(All the fashions illustrated here are available in Chicago.)

Child Models Among the Favorites in Cast of 24th Annual Event

BY ELEANOR PAGE

(Pictures on back page)

THE FACT THAT ST. LUKE'S hospital has attracted the largest student nursing class in history—80 in all—and that the hospital's woman's board proudly presented a large new cast of models in its annual fashion show yesterday in the Medinah temple seem somehow to go hand in glove. Hand in glove is just how the fashion show is run, too, it is such a smooth operation, even tho one suspects a fist of iron in that velvet glove.

Anyway, the many new models were a distinct source of interest on the runway yesterday, a pleasure to the audience, and surely as well to the exhibitors whose clothes they wore.

Also of interest was the sugar coating on the information the board so cleverly handed out by means of an intermission time feature. In this interlude Alice in Wonderland and the rabbit [Goodman theater students] watched scenes of the hospital flashed on the screen of the huge television set which dominated the stage setting. By pantomime the dancers illustrated the many services offered by the hospital, many supported from funds raised by the fashion show. They ended with a mock accident in which the rabbit, in a tiny car, knocked down Alice—which undoubtedly provided backstage entertainment for the several children in the show—and rushed her to St. Luke's.

Baby Steals Spotlight

Child models can steal the spotlight any time, especially in an audience so filled with doting grandmothers and mothers as yesterday's. A tremendous ovation greeted 18 months old Kevin Carney when she appeared in a frothy white net gown, suitable to wear to a wedding.

It is indicative of the charm of her mother, Mrs. William J. Carney, and grandmother, Mrs. Robert M. Adams, that the audience also was able to notice their costumes, for tiny red haired Kevin nonchalantly sucking a bright red lollipop, and stopping now and then to examine those in front row seats, enjoyed a tremendous success in her fashion show debut! A fourth member of the family, also appearing for the first time, was post-deb Mervyn Adams, sister of Mrs. Carney.

"Regulars" on Runway

Katherine Reed Buchanan, an enchanting 6 year old blonde; Karen Osborne, 10; subdeb Marka ReQua, and Miss Ann Warton, in a froth of white as a debutante, were other models, all new, in this exhibitor's sequence of party frocks from infant to grandmother.

Katherine Reed's mother, Mrs.

De Witt Buchanan Jr., is a St. Luke's "regular." Karen's mother, Mrs. W. Irving Osborne Jr., has been an outstanding model for several years. Her mother, Mrs. A. Watson Armour, is a board member, so a second and third generation of family models made a handsome showing in the 24th annual show. Karen's cousin, Carol Osborne, 11, also appeared for the first time, and in her fascinating party frock of row upon row of tiny ruffles gave promise of being the belle of some debut season a few years hence.

Mrs. John D. Ames' young daughter, Ticia Simpson, also made her runway debut, and the appearance of black haired Robin Foote, looking solemn and even a mite oriental in a blue quilted jacket and pajamas of Chinese flavor, brought a storm of applause. "Darling" was the universal comment when Nancy Rich, daughter of the Joseph E. Riches, stepped forth in a navy velveteen party frock.

The spotlight was not too kind to those who tried trick tinting on their locks—especially the blondes. In contrast the frankly gray or white haired models looked more stunning than ever. The surprise of the afternoon was to see Mrs. Arthur M. Wirtz, another grandmother-model, with her long hair shorn at last, and worn in a most flattering longish bob.

Outstanding New Models

About one-third of the models were new, and outstanding among them were gray haired Mrs. Ward Farnsworth, wearing a stunning silk satin suit of Roman red which was one of the hits of the show; Miss Gwen Ellis, in a magnificent coat of red velvet lined in mauve satin and dress of the mauve; Mrs. De Witt Endicott, exquisitely feminine looking in a fragile gown of black lace over mauve satin; Mrs. Frank D. Campion, regally gowned in a black velvet ball gown and a flowing black velvet coat, and Mrs. Taylor L. Kennedy

[Continued on following page]

CHICAGO DAILY NEWS

For and about WOMEN

SECTION THREE

WEDNESDAY, OCT. 18, 1950.

★★

24TH ANNUAL CHARITY BENEFIT

Society Doffs Furs for Summer Garb To Attend St. Luke's Fashion Show

Leaders Gather in Clubs,
Homes for Luncheon Parties

BY MILDRED BOLGER

Many a fashionable Chicagoan checked with the weather bureau before choosing a costume to wear at the 24th annual St. Luke's Fashion Show Wednesday afternoon. . . . Many stunning winter outfits purchased especially for the occasion were then laid aside in favor of cooler clothes when a high-80 top temperature was forecast.

Furs in the audience at Medinah Temple were virtually nonexistent.

LUNCHEONS IN THE city's fashionable clubs and in private homes started the social activity of the day for many who attended the show.

Mrs. Stanley Keith's luncheon in the Casino Club was for Mrs. Ross Siragusa, whose husband sponsored the show this year.

Mrs. A. Watson Armour, who moved into town from the country just Tuesday, wore cool black at that party.

She had two daughters-in-law in the show, Mrs. A. Watson Armour III and Mrs. Charles Armour, as well as her daughter, Mrs. W. Irving Osborne Jr. and 10-year-old Karen Osborne, who was making her initial St. Luke's appearance.

Mrs. Edward A. Cudahy (in a dark sheer and orange feather hat) dashed from that luncheon to Medinah, where she handled the field telephone backstage.

SHE'D TURNED OVER her box to friends—Mrs. John Murphy and Mrs. John R. Winterbotham among them. The Winterbothams will be off for their home in Bermuda again by month-end. Mrs. Murphy has just returned from Hot Springs, Va., where she went to be with Mrs. Ballard Moore, after Mr. Moore was stricken with a heart attack a few weeks ago. He's still hospitalized, but recovering nicely, according to word received here.

Because it was so lovely in the country Mrs. Ralph Mills and her mother, Mrs. Simms McGuire, drove in just in time for the show. Mrs. Mills regretfully put aside a gold tweed suit in favor of a coat dress of navy silk ottoman. Her hat—coral plush.

named the Poodle Dress, she came on to the stage with Mrs. Patrick Hoy's black poodle as "accessory" to her costume.

In the audience watching her daughter make a graceful entrance, was Mrs. John Eliot Warner.

Though she walked the runway

It might have been a day in August, according to their lightweight suits, silk dresses, and—above all, NO FURS! The Casino, as always before a St. Luke's show, was a favorite luncheon spot today, and the destination of two of the hospital auxiliary's most devoted workers, Mrs. Gordon Lang and Mrs. Grant Laing.



Mrs. Kent Chandler Jr., reflecting the gay expectancy that precedes the fabulous St. Luke's Fashion show, arriving at Medinah Temple just before noon to dress in the clothes she will model. All models are recruited from society ranks.



Mrs. Edward Byron Smith had a worried expression as she arrived. A short time later she was one of the loveliest models on the stage.



ABOVE
Mrs. Thomas Tyler was another of the attractive matrons who dashed from luncheon to the Medinah Club in time for the opening of the 24th annual extravaganza at 2:30.

RIGHT
Mrs. John I. Shaw was soignée in a black dress, shoes and gloves, heightened by a bright little hat. She was with the Barrington contingent at the show.



TIMES HAVE CHANGED IN SOCIETY

Matrons Take Over from Debs As Stars of the St. Luke Show

BY ATHLYN DESHAIS

In St. Luke's fashion show book, Chicago matrons have come a long way in popularity in the last 15 or 20 years.

Not that the town's chic young wives, mothers, or grandmothers were ever cataloged in the "awkward age" group, but they did, years ago, play a second string role to the debutantes.

From the time Mrs. Walter Wolf and Mrs. Frank Hibbard thought up the idea of raising thousands of dollars in a fashion promenade back in 1926, each season's crop of debutantes sold flowers, and they WERE the flowers, of the spectacular show.

ford Young, mother of a married son, Mrs. William B. McIlvaine and Mrs. Louis Sudler, mothers of grownup sons; Mrs. William K. Meyers, a veteran St. Luke's trouper, Mrs. Arthur Wirtz and Mrs. John T. Landreth (both with two grandchildren apiece).

These are just a few of the St. Luke's models who have passed the "young matrons" classification.

Fashion designers may have had a lot to do with it. Since

who dieted, exercised and kept her figure.

Another factor is that debutantes of the early '30s didn't continue their schooling as long as they do today.

During debut year, with finishing school behind them, the autumn brought the buds into a fevered pitch of excitement. They went to the theater openings and opera first nights, and they all had November or December supper balls.

Not that this season's show Wednesday doesn't have its share of the ingenuite type of beauty.

But the majority of the debs

MRS. JOHN KNIGHT asked Mrs. Leonard Florsheim, Mrs. Edwin Ford, Mrs. John Rodger, Mrs. Charles Crane and Mrs. Frank Warton for luncheon in her apartment and to share her box.

The hostess wore a cool navy silk cape dress.

Her daughter, Mrs. Robert Craig, appeared on the stage in a black velvet evening gown, a perfect foil for the handsome jewels she modeled.

Mrs. Robert Crane (Kathleen Ball) was another blond model who wore black—a glittering sheath of sequins on crepe.

MRS. MILLARD Kennedy, Mrs. Brian Frazer and June Hovey lunched together in Camellia House, then went on together to the show.

In Mrs. Arthur Wirtz' box her sister-in-law, Mrs. Myron Tremaine, had as guests Mrs. Ferre Watkins, Helen McNair, Mrs. Donald Easter, Mrs. Stuart Templeton and Mrs. John Clarkson after they lunched in the Racquet Club.

Both Mrs. Wirtz and her daughter, Mrs. Alexander MacArthur, made runway appearances.

FLOWERS highlighted the costumes of two Lake Forest models. Mrs. C. Matthews Dick wore a tippet of yellow carnations with a gold-flecked black satin cocktail gown. Carnation pompoms decorated the toes of her black slippers.

Jean Carney, in a short evening dress of cobalt blue, with draped skirt drawn up to a bow at one hip, wore her flowers—an arrangement of blue cornflowers and chartreuse foliage, sprinkled with miniature green peppers—at the waist. With it—a cornflower bandeau.

Glowing runway picture was Mrs. Peter A. Richardson, in flame net, bouffant tiered skirt sprinkled with tiny flowers.

Ash-blond and pretty Mary Bahe, in lavender tweed drew special applause from the fashion show party of her mother, Mrs. Kenneth Bahe, which included Mrs. Burr Robbins, Mrs. Frank Steiner and Mrs. Frederick Turner Jr.

Two of the party were in Adrian suits. Mrs. Steiner's was beige, worn with a matching veiled hat with overlay pattern of crocheted in brown and black.

Mrs. Harold Cudney's fashion show party of 10 lunched first at L'Aiglon. With her were Mrs. A. G. Strattan, Mrs. Otto Stoll, Mrs. Caleb Canby Sr. and Jr., Mrs. Helen B. Leigh, Dorothy Cudney and her sister, Mrs. Richard Leahy, Mrs. Lawrence Kern and Christine Carmis.

ESPECIALLY grateful that there was no steep staircase to descend, was model Mrs. James Fentress.

Though she walked the runway for St. Luke's season after season, Mrs. Warner never stopped being petrified with fear when faced with a staircase stage entrance. One year, she says she injured an ankle just before show time and was delighted to have an excuse to beg off from her charity modeling job.

On the stage, white ermine muffs complemented the costumes of Mrs. Gilbert Scribner and Mrs. Edwin R. Moore Jr. Both wore suits—Mrs. Scribner's bright red, Mrs. Moore's black gabardine jet-trimmed and topped with a calot of black velvet and white feathers.

IN THE Woman's Athletic Club, where main dining room space was sold out weeks ago, tables were set in the adjoining hall and in the Silver Room on the fourth floor, as well.

Mrs. Robert H. Morse Jr. was hostess at the club for members of her fashion show box party . . . her griegie suit—from Digby Morton workrooms in London.

The blue and white material of the little weskit was used as facing for the suit coat lapels. . . . Her brimmed hand-knitted hat matched the suit in color.

The Morses are just back from a stay at White Sulphur Springs.

With her this afternoon were Mrs. Frederick Meeske, who dashed down from her home in Muskegon, Mich., Mrs. Charles Kittle, Mrs. Edwin T. Maynard, Mrs. Burton Hales and Mrs. Abner Stillwell (who, incidentally, is telling friends it's just a matter of time before the courts stamp "finis" to her marriage with banker Ab Stillwell).

MARSHALL FIELD Jr., husband of the bride in the show, sat in a box with his mother-in-law, Mrs. Frederick W. Woodruff, and four other women, to see Kay, his bride of just a few months, on the runway.

One of Mrs. Woodruff's guests had offered to bow out, so that Mr. Field could invite a male companion, but he refused the gesture.

Mrs. James F. Bell, with whose son, James F. Bell Jr., Mr. Woodruff is duck hunting in Canada this week, came down from Minneapolis for the show.

Mrs. Bell and Mrs. Woodruff, together with Mrs. Warner Baird and Mrs. Thomas Underwood, lunched with Mrs. Robert Adams Carr, and went directly from her home to Medinah Temple.

Mrs. Woodruff is visiting the Fields in town until Saturday.

PRESENTING A solid male front as they arrived at Medinah Temple after luncheon in the Chicago Club were the guests in Dr. Eric Oldberg's party.

They included Gordon Lang, John S. Knight, J. Beach Clow (whose wife headed the 1950 benefit committee), Ross Siragusa, Huntington Henry, Stanley Keith, A. Watson Armour,

Costumes modeled in the annual St. Luke's fashion show yesterday in the Medinah temple and sketched here by Margot.

- Miss Joan Van Buren wears a regal ball gown of imported scarlet brocade, designed by Ben Reig.
- Mrs. Julian Armstrong models a dramatic dinner suit of sable brown lace, also a Ben Reig original.
- Mrs. DeWitt W. Buchanan Jr. in a beautiful fitted greatcoat of white nutria accented with black velvet.

- Mrs. Phelps H. Swicall contrasted with
- Mrs. John Quincy A. con lace with an em
- Karen Osborne, 10, cess gown with a sa
- Another little prince

The Height of Fashion



SOCIETY turned out in all its glamor, sophistication and elegance at the annual St. Luke's Fashion Show Wednesday night at Medinah Temple. It was THE show of names and faces that were as important as the furled and fringed fashions that were displayed.

ABOVE: Christian Dior created bridal party in the French manner, combining lace and color to make a perfect wedding picture. The models, left to right: Bridesmaids Miss Dianne Glatte and Miss Laura Virginia Allen, bride Mrs. Marshall Field Jr. and bridesmaids Miss Estelle Blunt and Miss Susan Hurley.

LEFT: Youthfulness and freshness are key words in describing a shimmering white net strapless formal from Martha Weathered Shops modeled by Mrs. Garfield King (left) and Susan Hill. Spray of cool green fern embroidery adorned waist of Mrs. King's gown. Rubies and rhinestones sparkled at Miss Hill's bodice.

(SUN-TIMES photos by Howard Lyon. See Mary Dougherty's column on this page, Gretchen Rogers' illustrations and other story on page 2, second section, and other pictures on Page 31, first section.)

SOCIAL WHIRL

Mary-Go-Round

By Mary Dougherty

REFLECTIONS from the Magic Mirror that formed the background of the St. Luke's Fashion Show at Medinah Temple Wednesday:

MOST GLAMOROUS: From where I sat it looked as though this classification ends in a tie between Mrs. Marshall Haywood Jr. and Mrs. Hill Blackett Jr. Mrs. Haywood's brilliant bloneness was a perfect foil for a heavenly evening gown which was fashioned with a pink lame bodice revealing her beautiful shoulders. The skirt was a pink lame sheath with streamers of two-toned chiffon floating from her waistline.

Mrs. Blackett's costume, described in the program as "Birds of a Feather," was a dreamy confection of pale blue and gray with delicately blue breast of dove feathers graduating in tone to a deep, deep blue.

THE MOST PAINTABLE: Mrs. William K. Meyers should pose for a portrait of herself in that magnificent American beauty and palest pink velvet ball gown she wore. She will never find another costume more flattering to her coloring nor to her slender figure.

MOST FEMININE: Mrs. Leon Mandel has the faculty of projecting the exact personality of any costume she puts on. The poem-in-pastels evening dress she wore was the very essence of femininity. The skirt was of lavender net and the bodice of delicate green, and through the skirt tiny flowers were caught with sequins.

MOST WEARABLE COSTUME: The After-Five ensemble of Roman red in a heavy satin worn by Mrs. Ward Farnsworth. This could be worn anywhere for a cocktail or semiformal party, and when its jacket is removed it reveals the new and flattering sheath line.

MOST SOPHISTICATED: Dreamy-eyed Gwen Ellis was stunning in an utterly simple mauve satin and red dress cut high in front and low in back. The only adornment was a belt of rhinestones. It had a matching velvet coat.

THE MOST ELEGANT: Piquant Mrs. Robert Buchbinder in a brown net formal gown with gold sequinned top. Mrs. B's dark hair and glowing brown eyes were beautifully enhanced by this creation.

MOST DELECTABLE: Mrs. Walter L. Cherry in pink tulle and twilight gray satin.

TERRIFIC: Honey-blond Mrs. Henry P. Wheeler in a dazzling fluffy dress with all the rainbow's beautiful colors.

FROM the moment that tiny bombshell, Mrs. Naoma Donnelley Norris, bounced onto the stage to open the show, wearing a stole of fresh white carnations, right up to the end when Mrs. C. Matthews Dick Jr. came on wearing a capelet of fragrant yellow carnations, it was evident that the stole is virtually a must in any type of costume.

MRS. A. WATSON ARMOUR III was, as usual, a show stopper. When she swept onto the stage in a magnificent yellow slipper satin bouffant gown there was a breathless pause before the audience started applauding. The gown was especially handsome with her brunette beauty.

In the blood-will-tell division was exquisite little Ann Warton in an enchanting debutante gown of all white satin. She comes by her beauty and her stage presence naturally, as her handsome mother, Mrs. Frank Warton, was Elizabeth Hines, a star in the musical comedy world before she settled into matrimony.

DESPITE the fact that she is a grandmother, Mrs. Arthur Wirtz looks like a slim young girl. Just before the show she had had her hair cut for the first time in her life. Because of her indecision over whether she should have done anything so rash, she was a bit nervous; but everyone assured her the new trim was very becoming.

The bridal costumes were distinctly new and different. They were done in the French manner, with the bridesmaids' frocks created out of black lace over white, and highlighted with pink ribbons. The bride's gown, worn by Mrs. Marshall Field Jr., was of white lace with high collar. The attendants were Susan Hurley, Laura Virginia Allen, Dianne Glatte and Estelle Blunt.

IN THE prettiest curtain the show has ever had, 2-year-old Kevin Carney stole the spotlight from her mother, Mrs. William J. Carney, and her grandmother, Mrs. Robert McCormick Adams. She is a tiny, red-haired girl who "walks the way primroses go." All during her promenade she held grimly to her lollipop.

OF THE jewels displayed, Mrs. Gail Borden wore a \$175,000 collection that included a 20-carat ring, diamond earrings and a diamond necklace and bracelet. They were shown off to great advantage because Mrs. Borden carries herself with great distinction and is strikingly tall, dark and handsome.

Space will not permit mention of many other notable costumes modeled by some of the most beautiful girls in Chicago. In a later column a fuller report will be made of this latest and probably most successful of the famous St. Luke's Fashion Shows.

Smart Fashions Are Paraded in St. Luke's Show

[Continued from preceding page]

in a mauve satin ball gown of Edwardian inspiration.

Other new models whose poise and good looks added eclat to the fashions were Mrs. Darwin Curtis, wearing a magnificent gown of white satin with a bustle back; Mrs. Walter Mills in a gold taffeta sheath which revealed her slim figure; Miss Muffy Gebhart, who remembered the top balconies with a flashing smile; Miss Janet Fry, composed and smiling in a gray satin evening gown; Mrs. Bradford Swope, Miss Mari Bahe, and Miss Suzanne Edwards, all of whom are tall, and all of whom knew how to smile.

Also smiling were Mrs. Paul Holinger and Mrs. Cyrus H. Adams III. They were in the box office, and happy to relate that all except 200 tickets in the balcony had been sold, and that "the sale of reserved seats was larger than ever before." Byron Harvey Jr. was smiling, too, as he admired his wife float by in a gray dinner dress and a coat of silver blue mink, but smile faded when he joked to a friend, "I hope I don't have to buy that for Kathleen: It's probably expensive!" [The cost, approximately \$5,000.]

Smart Day Time Wear

"I would like to see more suits and coats," someone in the audience remarked as she departed. Among the best looking day time costumes shown were a voluminous black wool coat worn by Mrs. Charles H. Morse Jr., always a stunning model; Mrs. Kent Chandler Jr., in a velvet embroidered jersey blouse designed by Mrs. Bluford Richardson Spencer, now

Other Show News

Probably to be found in the balcony this afternoon will be Mrs. Alfred N. Beadleston of Shrewsbury, N. J., who is here with her former mother-in-law, Mrs. Ernest P. Waud, to welcome Mr. Waud home from Passavant hospital tomorrow.

The former Mrs. Sydney Waud's friends have been feting her at a number of small parties, among them a cocktail party the Charles S. Potters will give in Lake Forest tomorrow and a dinner the Morrisons Wauds will give Friday. Mr. and Mrs. William M. Collins Jr. had planned a dinner Saturday, but Mrs. Beadleston won't be able to stay over for it.

2 smart new store... a fin
Mandel Bro
Store hours: 9:15 a.m.

of Gaylord, Va., but a model herself in past St. Luke's shows, and Mrs. James Fentress in a cocoa and black costume trimmed with poodle fringe, accompanied by Miss Carol Plamondon's lively black poodle, Figaro.

The show always goes on despite last minute confusion. Yesterday's minor crisis revolved around Mrs. George Rich III, who was discovered to be wearing a gown similar to another in the show. Just before the curtain went up she rushed to the loop to pick out a ballerina length, black lace over white satin frock and arrived back in time to take her right place on the runway. The detectives assigned to watch the \$100,000 worth of jewels shown by Mrs. Robert L. Craig, and the \$150,000 worth of diamonds which blazed upon Mrs. Gail Borden never were far from their sides.

EARLY EDITION TRIBUNE - 10/19 Outstanding Costumes and Models Parade in St. Luke's Style Show

BY JOAN VAN BUREN

TO STRAINS of "Pomp and Circumstance" the senior class of St. Luke's hospital school of nursing paraded down the runway of Medinah temple yesterday in the traditional finale of another glittering and brilliant St. Luke's fashion show. As outstanding as the costumes from Chicago's finest shops were the 154 amateur models who were them.

Some of the veteran models, always favorites with the audience, were Mrs. A. Watson Armour III, Mrs. E. Francis Bowditch, Mrs. John T. Landreth, Mrs. Leon Mandel, Mrs. John A. McGuire, Mrs. Edward Byron Smith, Mrs. Louis Sudler, and Mrs. B. Botsford Young.

Mrs. William J. Carney appeared on the runway with her year and a half year old daughter, Kevin. Kevin's rich auburn hair seemed to blaze under the spotlights. Mrs. Marshall Field Jr.'s appearance as the bride was so outstanding it rivaled the way she looked that day last spring when she became a bride in real life.

The outfits worn by Carol Osborne, 11, and her cousin, Karen Osborne, 10, whose grandmother, benefit chairman, was a boxholder, as were Mrs. Edward A. Cudahy, Edward I. Cudahy, Mrs. D. Mark Cummings, Mrs. James H. Douglas, and Mrs. Stanley Field. Mrs. Edwin N. Hurley Jr. watched her daughter, Mrs. Harris Haywood, model from her box, as did Mrs. Freeman Hinckley, whose daughter, Miss Barbara McClurg, modeled a tiered purple ball gown of tulle.

Other boxholders included Mrs. James C. Hutchins, Mrs. Charles B. Hickox of New York City, for-

merly of Chicago, Mrs. Jarvis Hunt, Mrs. Walter A. Krafft, Mrs. John S. Knight, whose daughter, Mrs. Robert Craig, modeled; Mrs. Robert R. McCormick, whose daughter, Miss Alice Hooper, was a model; Mr. and Mrs. Hughston McBain, Mr. and Mrs. James L. Palmer, and Gen. and Mrs. Robert E. Wood, who had their granddaughter, Mrs. James L. Kinnear, among their guests.

Mrs. James Offield, Dr. Eric Oldberg, whose wife is president of the hospital's woman's board; Mrs. Selim McArthur, an honorary member of the woman's board; Mrs. Edward L. Ryerson, Mrs. Donald Ryerson, and Mrs. Bryan S. Reid, chairman of the Passavant hospital Debutante cotillion, were other boxholders.

Smart Set

20—Thurs., Oct. 19, 1950

Chicago Herald-American

Cholly Bearborn

Cholly Makes Notes on Models at St. Luke's Fashion Show

UP IN THE SECOND BALCONY of Medinah Temple behind the organ sat a little group yesterday whose purpose at the St. Luke's fashion show was unknown to the audience and models. They were jotting down notes about the individual models. Whether each girl reappears in next year's show depends on their opinion.

Had your Cholly been one of this tribunal his scribbblings would have read something like this: No one star of the show, but several outstanding models. For one, Mrs. Darwin C. Curtis whose smile seemed intended for each individual in the audience. She handled the net stole over her molded white satin evening gown with perfection.

Also that newcomer to Chicago, Mrs. John Otis Carney, a tall beauty with her long hair worn in a chignon. Mrs. Louis Sudler, a veteran of the St. Luke's run, whose confidence shines through her performance. Mrs. William B. McIlva'ne, who has regal bearing. Mrs. George A. Bates, whose carriage might well be that of a professional model. Mrs. Edward Byron Smith, who is young and beautiful. Mrs. Watson McLallen in whose performance there is always dash and vigor. Mrs. James Kemper Jr., who has a pretty face and a graceful body.

Mrs. DeWitt Buchanan Jr., always a great favorite from the first floor boxes to the last row in the second balcony. Her smile even reaches up that far. Unsophisticated, she has warmth and intelligence. (She saved a man's life once because she knew how to apply a tourniquet.) Isn't her little daughter, Katherine Reed Buchanan, divine? With her golden hair hanging long and silken she looked like a little princess at the show yesterday modeling Christian Dior's Paris gown for a 6-year-old.

A NEWCOMER WHO DEFINITELY MUST BE IN succeeding years' shows—Marka ReQua, sub-deb age, a blond with peaches-and-cream complexion. So pretty in a ruffled net dancing dress, sprinkled with rose-buds. Ditto Ann Warton, a deb this year, who promises to be an asset to many St. Luke's shows.

Of the sweet, demure type some of the most appeal-





(Herald-American photo by Howard Borvig.)

● **FAMILY GROUP** among the St. Luke's models yesterday were little Miss Kevin Carney, her mother, Mrs. William Carney and her maternal grandmother, Mrs. Robert McCormick Adams.

ing models were Mrs. William L. McLennan, a young mother who looks like a debutante; Mrs. Charles B. Armour, who has a wide-eyed little-girl look; Mrs. Nathaniel Duval with her gentle, demure air; Jane Haggerty, who looks like the convent-bred girl that she is; Mrs. Roger McCormick, very shy; Mrs. Gordon H. Smith, who has an infectious smile, and Mrs. Phelps H. Swift, who looks refreshingly unspoiled.

IN THE DASHING, NONCHALANT CATEGORY: Mrs. Donnelley Norris; Mrs. Byron Harvey Jr., who is original and colorful in everything she does; Mrs. George Rich III, whose poise seems innate; Mrs. Gail Borden, who wore \$150,000 worth of diamonds as if it happened every day; Mrs. Michael Cudahy, whose dark coloring looked particularly effective with coral satin; Alice Hooper, who might have been sauntering down Michigan blvd.

Mrs. Harry B. Clow Jr., another St. Luke's favorite; Mrs. Arthur Wirtz, one of society's best-looking grandmothers; Mrs. Marshall Haywood Jr., who has an easy lilt to her walk; Mrs. DeWitt Endicott, a delicate featured blonde beauty with a casual air; Gloria Gebhart, a real peacock in peacock blue satin; Janet Fry, who exuded confidence; Mrs. Robert Buchbinder, whose height and beautiful figure are perfect for modeling; Mrs. Kelly Irving, whose assets include blue eyes, a nice smile and for St. Luke's purposes, an easy stride; Mrs. Leon Mandel, whose flashing Latin beauty is always something to behold, and Mrs. A. Watson Armour III, who has sparkle and vivacity.

Discordant notes: Mrs. John T. Landreth, who might well have been the star of the show, missed because she was not dressed the way the audience wants to see her. To accentuate her wonderful stride, which is almost a stalk, she should have had a close fitting skirt instead of the short, full one she wore. And Joan Carney, who has an outdoorish freshness should have been in some handsome tweed suit or dress rather than an evening dress.

A special huzza to Mrs. James Fentress, who not only had to get herself around the runway but Carol Plamondon's French poodle, Figaro. Mrs. Fentress modeled a black jersey and taffeta costume, trimmed with black poodle fringe that might have been clipped off Figaro, himself. And to Mrs. Harry Clow, who had a tooth pulled just before she reported to Medinah Temple and hurried home from the show to apply an ice pack.

Smart Fashions Are Paraded in St. Luke's Show

[Continued from preceding page]

in a mauve satin ball gown of Edwardian inspiration.

Other new models whose poise and good looks added eclat to the fashions were Mrs. Darwin Curtis, wearing a magnificent gown of white satin with a bustle back; Mrs. Walter Mills in a gold taffeta sheath which revealed her slim figure; Miss Muffy Gebhart, who remembered the top balconies with a flashing smile; Miss Janet Fry, composed and smiling in a gray satin evening gown; Mrs. Bradford Swope, Miss Mari Bahe, and Miss Suzanne Edwards, all of whom are tall, and all of whom knew how to smile.

Also smiling were Mrs. Paul Holinger and Mrs. Cyrus H. Adams III. They were in the box office, and happy to relate that all except 200 tickets in the balcony had been sold, and that "the sale of reserved seats was larger than ever before." Byron Harvey Jr. was smiling, too, as he admired his wife float by in a gray dinner dress and a coat of silver blue mink, but smile faded when he joked to a friend, "I hope I don't have to buy that for Kathleen: It's probably expensive!" [The cost, approximately \$5,000.]

Smart Day Time Wear

"I would like to see more suits and coats," someone in the audience remarked as she departed. Among the best looking day time costumes shown were a voluminous black wool coat worn by Mrs. Charles H. Morse Jr., always a stunning model; Mrs. Kent Chandler Jr., in a velvet embroidered jersey blouse designed by Mrs. Bluford Richardson Spencer, now

TRIBUNE 10/18 Today Is Day for St. Luke's Fashion Show

BY JUDITH CASS

THE 24th annual St. Luke's fashion show will be presented at 2:30 p. m. today in the Medinah temple, Ohio st. and Wabash av. The show is the climax of 12 months' hard work by members of the hospital's woman's board and last year netted more than \$50,000 for the hospital. It also is a glittering fashion extravaganza that Chicago women mark on their calendar months in advance.

Altho virtually all box and main floor seats have been sold for some time, the ticket committee announces that \$2.40 balcony seats, each with a good view, will be available at the box office today and a few box seats are available in scattered locations. Last minute news also reveals that Robin Foote, the Robert L. Foote's daughter, will replace young Nancy Ann Bodman on the runway, since the latter is ill.

While 154 fashion show models nervously munch on sandwiches at noon today in their vast dressing room in the basement of Medinah temple, many members of the audience will be lunching in a more leisurely manner at several fashionable clubs and restaurants close by. The Casino club, with its serene and dignified decor, is always a favorite gathering place for Chicago's fashionable women, and its reservation list for luncheons today has been closed for some time. Mrs. Stanley Keith will entertain there for Mrs. Ross Siragusa, whose husband heads the Admiral corporation which donated the stage setting.

Other Show News

Probably to be found in the balcony this afternoon will be Mrs. Alfred N. Beadleston of Shrewsbury, N. J., who is here with her former mother-in-law, Mrs. Ernest P. Waud, to welcome Mr. Waud home from Passavant hospital tomorrow.

The former Mrs. Sydney Waud's friends have been feting her at a number of small parties, among them a cocktail party the Charles S. Potters will give in Lake Forest tomorrow and a dinner the Morrison Wauds will give Friday. Mr. and Mrs. William M. Collins Jr. had planned a dinner Saturday, but Mrs. Beadleston won't be able to stay over for it.

WOMEN'S WEAR DAILY

Dior's Tiered Bridal Gowns in Benefit Show

Chicago, Oct. 24.—Christian Dior designed this bridal dress with bands which Marshall Field & Co. presented in the 24th annual St. Luke's benefit fashion show. The bridal dress with its narrow standing collar is white point d'esprit and Valenciennes lace.

The bridesmaid dresses are black point d'esprit over pink net, with black Valenciennes lace bands marking tiers. The satin ribbon is a delicate ashes of rose. Flowers are primroses.



THIS WEEK

IN LAKE FOREST NOVEMBER 2, 1950



Photo by Percy H. Prior Jr.

KATHERINE REED BUCHANAN, one of the youngest models to parade in the recent St. Luke's fashion show, modeled a dress that would make any little girl think she was a fairy princess. Miss Buchanan looked like a Velasquez painting come to life as she paced the model's runway. She is the daughter of Mr. and Mrs. DeWitt Buchanan, Jr., of East Laurel avenue.

St. Luke's Alters Style Outlook



SUN-TIMES artist Gretchen Rogers' impressions of St. Luke's Fashion Show.

By Marion Rowen

THE ENTIRE fall and winter fashion outlook has changed since Wednesday's St. Luke's Fashion Show at Medinah Temple, when society gave itself a style preview. That is, it has changed if you thought we would all wear mild little understated sheaths in restrained shades.

We'll be furred, plumed, jeweled and draped as never before. We'll wear tiny hats with lush feather

(Pictures and other story on Page 1, second section, and Page 31, first section.)

sparkle was confirmed by diamond chokers, which were in abundance; bracelets, huge drop earrings, sequins, which highlighted many an

afternoon dress and rhinestone-sprinkled accessories.

THE silhouette definitely veered toward the sheath relieved with side or back draping, peplums or tunic effects. Even many of the

(Continued on Page 9, Second Section.)

St. Luke's Changes Fashion Outlook

(Continued from Page 2, Second Section.)

robe-de-style (portrait) evening dresses boasted slim hiplines above billowing skirts. Though many short, strapless and uneven hemline evening dresses were shown, highest fashion honors went to the full length.

Bustle and back fullness effects frequently were noted, though this may be due to the fact that they are good "theater," rather than good fashion, this season.

The most "ohs" and "ahs" were won by the diminutive flower girl wearing a petite, white Dior gown and who, to the strains of Lohengrin, preceded one of the prettiest brides of the season.

MINK had its day in all versions and variations. The stole, the cape, the three-quarter and the full-length coat were made up of silver blue, natural and beautiful white skins. Ermine was a favorite evening fur for muffs and stoles. Many hearts were won by a sumptuous white nutria double-breasted long coat. Others preferred a simple, straight-line, honey-beige otter coat. A lustrous black broadtail coat won over many in the fashionable audience to the dark side of the fur fashion scope.

Velvet returned to the fashion stage in everything from slacks to elaborate evening attire. Black was one of the favorites for evening, especially in velvet or lace, while white and pastels were applauded

for their flattery. An emphatic preference for red was noted along with gray, the most favored neutral for daytime and evening wear.

One couldn't miss the emphasis placed on the tiny but frequently towering hat, with quill for sport and egret for after-dark. Juliets were shown for evening wear when evening hats appeared at all.

The Fashion Angle Of St. Luke's Show

CHICAGO DAILY NEWS
Thurs., Oct. 19, 1950



A black and white bridal party in the French manner by Christian Dior who places bouquets down the right side of each gown. The bride—Mrs. Marshall Field Jr.—and her bridesmaids, Misses Susan Hurley, Estelle Blunt, Laura Virginia Allen and Dianne Glatte. (Field's.)



Sheath with stole of chantilly lace over champagne velvet has trumpet skirt on a slant. Modeled by Mrs. Edward F. Swift III. (Bramson.)



Mrs. Lefens Porter wears a strapless short evening gown embroidered with sequins and rhinestones with one-sided satin bow at neckline. By Ben Reigh. (Carson's.)



Plum En with oblique Norman Ha worn by Mr Jr. (Mandel



Mrs. Wats els a feather hatter's plu issue. By B

Some Cute Little Scene Stealers Were There!



YOU CAN'T ignore the children—even at one of society's biggest, swankiest and most impressive fashion shows. Not to be outdone, the little ones put on a performance of their own at the recent St. Luke's Fashion Show at Medinah Temple.

1 Miss Judy Ellis made a hit appearing with her mother, Mrs. Ralph Ellis, in English blue and creamy white, embellished with eyelet embroidery.

2 Little Miss Kevin Carney represented third generation and new belle of the ball in her first party dress, by Irene. Kevin's mother, Mrs. William Carney (left), wore dream of a dress, with its floral print picking up shade of her mother's (Mrs. Robert McCormick Adams, right) gown.

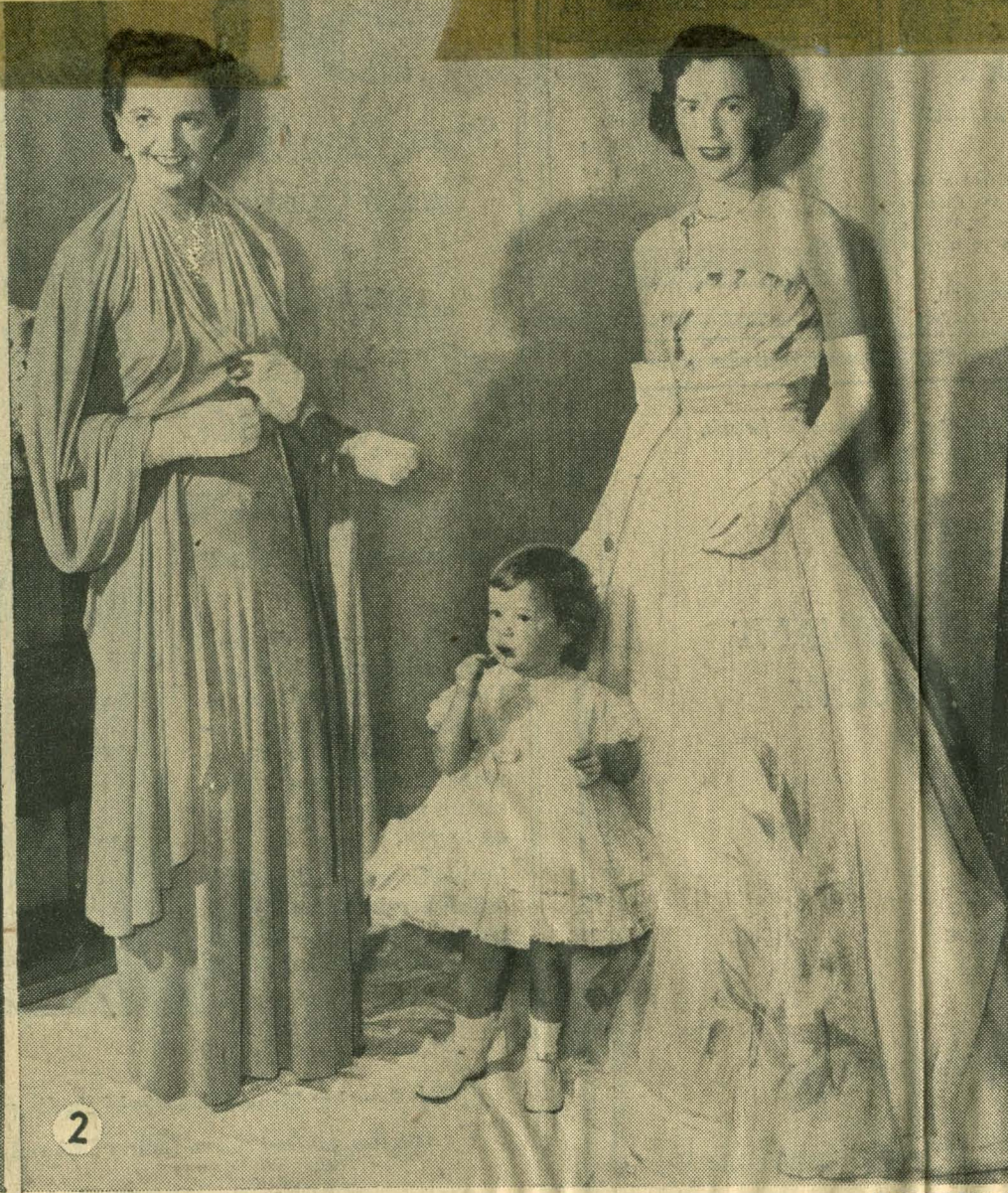
3 Although not a tot, Miss Ann McArthur, daughter of Billings McArthur, did her share of scene-stealing wearing Tina Leser's Andalusian dinner slacks.

4 Miss Katherine Reed Buchanan (left) was Christian Dior's little princess. Straight out of her fairy tales, she dressed in Paris gown she might Cream she wore to sixth birthday party. Miss Karen Osborne (center) wore party dress like Alice in Wonderland's, a confection of lace with sash of French blue. Right, Miss Marka ReQua depicted girl reaching sub-deb age.

5 Carol Plamondon's dog, Figaro, demanded share of limelight, too. Pet was held by Mrs. James Fentress, who modeled black jersey and taffeta costume.

(SUN-TIMES Photos by Howard Lyon)





[TRIBUNE Photos]

Models in St. Luke's benefit fashion show in Medinah temple. 1. Marka ReQua wears pink ruffled net dance dress. 2. Mrs. Robert M. Adams (left),

her daughter, Mrs. William J. Carney, and granddaughter, Kevin Carney, wearing lime green jersey, flower print and chiffon gown, and white bouffant, (Story on page 1, part 4)

frock. 3. Mrs. Darwin C. Curtis in white modeling black Russian broadtail coat over



STRIKING red chiffon gown and stole trimmed with flaming poppies set off the dark beauty of Mrs. Peter A. Richardson.

(Other pictures and stories on Pages 1 and 2, Second Section.)

24TH ANNUAL SHOW

St. Luke's Presents:



THE FASHIONS that will make Chicago's smartly dressed women even more chic. Modeling gowns at the Medinah Temple show presented by the Woman's Board of St. Luke's Hospital are (l. to r.) Suzanne Edwards, wearing gown of re-embroidered Alencon lace, with a bodice made of nylon tulle; Mrs. John B. Elliott, shows a black Chantilly lace gown; and Mrs. Carl Von Ammon, in gown of pure silk satin. Jean Bunge displays a gown of iridescent white lace and tulle.



JEWELS valued at \$125,000 are worn by Mrs. Robert L. Craig. Glittering display features a diamond necklace and bracelet. Ensemble is enhanced by ear clips, bracelet and ring, all of emeralds.



WHITE accents make this wool gabardine suit modeled by Mrs. Edwin R. Moore Jr. seem even more smart. Suit is trimmed with jet nail heads. (SUN-TIMES Photos by Howard Lyon)



HERE'S a hat designed to be worn at luncheon or afternoon teas. Mrs. John T. Landreth models the gay bonnet made of paillettes and glycerin ostrich.

Mary-Go-Round

By Mary Dougherty

AFTER THOUGHTS ON THE ST. LUKE'S FASHION SHOW: *Glamor with a capital G and Society with an upper-case S are the two words that sum up one's impressions of the event that brought the fashionable world of Chicago to the doors of Medinah Temple Wednesday afternoon.*

The throngs were lured there because this annual show has established itself as the pre-eminent social event of the year. No other affair of modern Chicago life quite compares with the fabulous old charity balls, the assemblies or the pompous first night of opera that were considered the brilliant events of their era.

The triple-attraction of the St. Luke's shindig is the combination of opulently beautiful clothes, worn by the most attractive girls and women in Chicago, and the audience that comes to see and to be seen. Getting a good seat is in itself considered an achievement.

ALTHOUGH this was only the 24th edition, the show is establishing traditions that already are virtually a guide to who's who in the social world. For with the introduction of tiny tots like Kevin Carney, whose great-grandmother, Mrs. Wilhelm Ludwig Baum, was one of the early presidents of the St. Luke's board, third generations already are claiming place in the cast by right of descent. Actually, little Kevin could get star-billing anywhere without ancestral influence. But she and Ticia Simpson, Judy Ellis, Marka ReQua and Carol Osborne are children of families long identified with the St. Luke's board and, per se, socially important.

Speaking of younger members, everyone was fascinated at the resemblance young Betty Swift bears to her mother, Mrs. T. Philip Swift. The profile view in this column does not provide the same startling reminder of the Betty Hoyt of old Junior League days as does a glimpse of the younger Betty walking toward one in a fashion parade. She has the same half-shy, yet wholly possessed manner of her mother and her eyes have that same depth of warm, friendly expression.



BETTY SWIFT

MENTION of the younger set's contribution to the show must include a reference to the delightful Alice and Peter Rabbit performance put on by two Goodman Theater students, Beverly Scherin and Edward Labuz, who enacted the little skit written by Mrs. James W. Rogers, recounting the story of how funds raised at the show are used in the hospital. The two young actors did a remarkably good job in spite of the fact that the operator of the lantern slides in the Magic Mirror failed to keep pace with them. Mrs. Rogers confessed later that she had to grab onto two Andy Frain ushers to refrain from grabbing the projector and operating it herself.

While the models for the most part were young matrons who had appeared in many previous shows, some newcomers were notable, too. Mrs. Walter Cushman, for instance, who is a most attractive southerner, modeled a pair of beautiful black nylon velvet pumps. It is doubtful O'Connor & Goldberg got a fair break. The audience was so intrigued by Mrs. C's big brown eyes that I am not sure they paid much attention to the slippers, even though they were shiningly decorated with gay, red velvet bows and had heels of multicolored stones.

WILLIAM C. BARTHOLOMAY'S recently acquired wife, Sally, was a decided acquisition to the show. She has lovely ash-blond coloring and a broad Texas smile and was exactly the right figure for the very sophisticated dress Howard Greer has designed for a chic young matron.

Among the men who came to give a close inspection to the show were Gail Borden, whose wife wore the handsome jewels exhibited by Spauldings; George S. Chappell Jr., whose wife, Caroline, is one of the real beauties of Lake Forest; Marshall Field Jr., who saw his bride, the former Kay Woodruff, in a wedding dress for the second time this year; John S. Knight, who beamed paternally when Mrs. Robert L. Craig came on stage adorned with \$100,000 worth of diamonds and emeralds; Edward Byron Smith, whose pretty Louise wore one of Bes Ben's challenging hats; and Leon Mandel, who must have been pretty proud of his handsome wife's entrance in the magnificent Norman Hartnell ball gown.



MRS. CUSHMAN

Other State St. merchants who had less personal, though equally imperative, reasons for their presence were Larry Sizer, Harold Nutting, Jean Schureman, Clark Stetson and Austin Graves of Marshall Field & Co. This group has a very special interest in fashion merchandising in general and seemed much absorbed in the proceedings.

THE audience and the actors are not the whole cast of a St. Luke's production. The behind the scenes girls often are the unsung heroines of the day. Among these were Mrs. Seymour Wheeler, who nominated herself Queen of the Basement. Down in the dressing rooms she was supreme in authority, checking out the girls at the exact moment for their stage entrance; Mrs. Marshall Grosseup Sampson, who was the over-all efficiency expert; Mrs. Edward A. Cudahy, who stood in the wings to give timid models last minute encouragement; Mrs. Earl Kribben who presided in the press room, and the host of alert and pretty young girls who sold programs in the corridors.

Mrs. J. Beach Clow, who has been one of the dependables since the early days when she worked with Mrs. Selim McArthur in setting up the St. Luke's now famous gift shop, was congratulated by everyone on her remarkable success in the direction of this year's benefit.

Women Wear Daily
Oct 19th

UNEVEN HEMS PROMINENT AT ST. LUKE'S SHOW

Chicago, Oct. 18.—Uneven hemlines and bare shoulders proved the two strongest style notes in evening fashions shown in the 24th annual St. Luke's Hospital style show presented by the Women's Board. As in past shows, evening dresses were in the majority.

Lengths of these dresses went from street to floor but a strong impression was the ankle length, dipping almost to the floor in back. Frequently flat or blown-up pouffs, bows, or drapery detailing drew attention to the back. The covered shoulder appeared only in some slim crepes but the opposing strapless bodice was the major choice whether silhouette was slim or bouffant.

White and Colors.

Color plot was extremely diverse with white a choice for some wide skirted nets and laces; flame reds in satin and taffeta; pale pastels, sometimes in ombres, for tulle and net, and gray, taupe, and champagne appearing in satin, tulle, and lace over velvet. Color was an integral part of some fashions indicating a Spanish influence, as in a full length dress with black satin skirt and red velvet bodice.

Millinery subscribed to close fitting silhouette with a side or upward jut coming from feather treatments. Rhinestones and sequins classified many of these for cocktail wear. Off-white was sponsored by one exhibitor in felt and satin.

Important furs concentrated on silverblue and natural Canadian mink. These appeared in three-quarter and full length coats with deep cuffs and unexaggerated collars. Straight honey-beige otter coat, a double breasted and belted white nutria, and a white mink stole, were exceptions.

Dotted Swiss Bridal.

Dior designed the bridesmaids' and bridal gown, presented again this year by Marshall Field & Co. The bridesmaids were dressed in bouffant white dotted swiss with black dot and rows of black Chantilly lace. Little capes, of the same fabric, were tied with wide pink satin streamers. The bridal gown followed the same fabric plot in all-white. Head circlets of roses were developed in Dior's chignon design.

SUN TIMES

WEDNESDAY, OCTOBER 11, 1950

WEDNESDAY's the day for the University of Illinois Research Hospital benefit fashion show in the Grand Ballroom of the Drake Hotel. Society matrons and post-debs, many of whom will model in the St. Luke show Oct. 18, will exhibit

Mme. Marguerite Pick's Paris creations.

MRS. JAMES G. TORIAN (Ariel Tatman) is back from Omaha for this week's rehearsals for the St. Luke's show. Mrs. Torian went West, with her husband, to be ma-

tron of honor for her former Pine Manor classmate, Sally Hynes, who married Fred Bekins of Omaha. Sally was an attendant at the Tatman-Torian wedding.

Chicago Sunday Tribune: October 22, 1950

Beg Your Pardon. I misled you about the name of the sponsor of the St. Luke's benefit fashion show. The Admiral corporation accepted that privilege not the Atlas corporation which is one of its subsidiaries. The St. Luke's show was, from every point of view, dazzlingly successful.

Front Views & Profiles

By LUCY KEY MILLER

CHICAGO DAILY TRIBUNE
Monday, October 23, 1950

Dazzled Detective

There are so many gowns, furs, and jewels of incalculable value displayed in the St. Luke's fashion show that it is always necessary to guard them well back stage. Therefore a corps of detectives, stationed at strategic points, has an unavoidable—but interesting—view of models in varying stages of costume and negligee. Mrs. I. Newton Perry, from her staircase post as checker-in of the models, noticed a familiar face in a corner. This was a detective who had been on duty in years past. But this time he was wearing dark glasses. "To shield him from the dazzle of so much glamor!" decided Mrs. Perry, with a smile of satisfaction.

CHICAGO SUN-TIMES, MONDAY, OCTOBER 23, 1950



To Take Star Role

Mrs. Grinnell Burke of Glencoe will take the lead role of a congresswoman, played on Broadway by Madeleine Carroll, when the Threshold Players present "Good-bye, My Fancy," in November. Mrs. Burke was one of the models in the recent St. Luke's Fashion Show.

(SUN-TIMES Photo)

THIS WEEK . . .

IN LAKE FOREST

"They Are Wearing"—®

**Black Crepe With
White Gloves, Pearls**

WOMEN'S WEAR DAILY
NOVEMBER 1, 1950



T426



T425

Chicago.—The well-dressed audience for the 24th annual St. Luke's benefit fashion show at Medinah Temple last week gave strong endorsement to the black crepe dress at left. Mrs. James Cook chooses the pointed tunic as device for animating the slim skirt in a slim black crepe with unmounted sleeves. Black calfskin pumps and bag, and little black

velvet calot. Longer length white glove gloves.

At right, Mrs. Frank Hiter wears a black crepe costume with waist-length jacket over dress with all-round unpressed pleats. Her accessories are dressy: White gloves, black plush pillbox with glycerined ostrich feathers, pearls and rhinestones.



Photo by Percy H. Prior Jr.

MRS. HENRY WHEELER of East Onwentsia road modeled a lovely gown of tulle, draped in contrasting shades, at the St. Luke's fashion show. Emphasis was placed on evening clothes at this year's showing.

Thursday, November 2, 1950



A YELLOW CARNATION tippet with matching toe posies is modeled by Mrs. C. Matthews Dick of North Green Bay road at the St. Luke's fashion show last week at the Medinah temple in Chicago. Her head wreathed in flowers to match her waist corsage is Miss Jean Carney, daughter of the William Roy Carneys of North Green Bay road, who displays blue corn flowers, chartreuse foliage and miniature peppers. Both floral costumes are designed by Grace McGill of the Lake Forest flower shop.

Smart Set

16—Tues., Nov. 14, 1950 * Chicago Herald-American

Cholly Dearborn

I WOULDN'T GO SO FAR AS TO SAY that the patients at St. Luke's Hospital were disturbed yesterday morning when the women's committee of the hospital met at the adjoining Schweppe Memorial Nurses' Home, but certainly the applause that greeted Mrs. Eric Oldberg's presidential announcement that the Fashion Show last month netted over \$50,000 could be heard all over the building.

What with rising costs, it was hardly expected that the 1950 show would bring in as much as last year's. Not all returns are in, so the final reckoning may make the net considerably more than the amount announced.

After the meeting the board adjourned to lunch in the Hospital Shop where a Christmas sale was in full swing, and will be through today and tomorrow.

Tribune with

Tuesday, November 14, 1950

and group singing.

St. Luke's Profits

"We netted more than \$50,000 again," was the good news telephoned by Mrs. Eric Oldberg, president of the St. Luke's hospital woman's board, after the board meeting yesterday at which results of the annual fashion show held Oct. 18 were announced. The sum was "beyond all expectations in these days of rising costs," Mrs. Oldberg said, adding, "The hospital can certainly use it!"

CHICAGO DAILY NEWS

—Tues., Nov. 14, 1950

At luncheon in the Casino Club on Monday, for which members of the Cradle board met to plan for their benefit on Nov. 20, she told friends of Morry's encounter with the group of lively boys in his first Sunday school class.

"I spent 20 per cent of the time," he reported to his mother over long distance telephone, "telling them about God...65 answering questions about football and the remainder telling them to stop wiggling."

ACROSS THE luncheon table from Mrs. Wheeler was Mrs. William Walrath, guiding spirit of the Cradle for all its 27 years.

She's a mother of four, grandmother of 12, has three great-grandchildren and has played fairy godmother to more than 6,000 babies that were given to the Cradle for adoption during the years.

One of the young women who will be modeling in the Elizabeth Arden fashion show in the Casino at teatime Monday, Nov. 20, is Mrs. Darwin Curtis.

As she left for the planning luncheon her husband admonished her to inquire whether the special lighting he contributed to the four Cradle nursery units was still functioning properly.

Mrs. Marshall Field Jr., Mrs. Irving Seaman, Mary Jane DuShane, Kay Bard, Mrs. Ralph Ellis, Mrs. English Walling, Mrs. DeWitt Buchanan Jr. and Mrs. Roger McCormick were among the mannequins who came to the luncheon at which Mrs. Robert E. Wood was hostess.

All were models in the St. Luke's fashion show last month.

Mrs. Wheeler, who attended a St. Luke's meeting before the Cradle luncheon, reported that the hospital women raised in excess of \$50,000 through their 1950 show. It's the second consecutive year they've made such a record.

THIS

WEEK

IN LAKE FOREST - NOV. 9, 1950



Percy H. Prior Jr. Photo

A BOUFFANT EVENING GOWN WITH A MATCHING STOLE was the costume modeled by Mrs. George Chappel of East Illinois road at the St. Luke's Fashion show held recently in the Medinah temple.



Mrs. Hill Blackett Jr. who also will don her prettiest ball gown for the gala supper dance Friday. There will be several gay dinner parties before the dance, at which a champagne supper will be served. Music for dancing will be provided by two orchestras and the festivities are expected to continue until dawn.

Post-Debutante



Miss Mervyn Adams, an attractive post-debutante, has transferred from Smith college to the University of Chicago. Daughter of Mr. and Mrs. Robert M. Adams, she spent her junior year studying abroad with a group of students from Smith.

[TRIBUNE Photos]

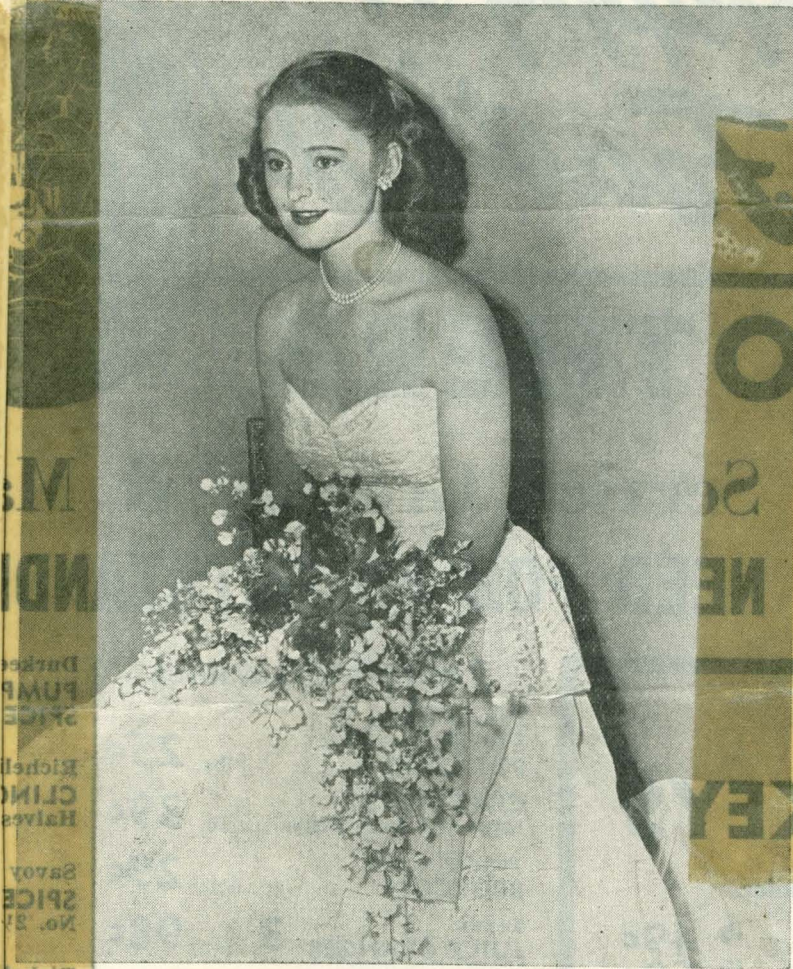
TRIBUNE - NOVEMBER 19, 1950



Mrs. John Otis Carney is another who will attend the Bachelors and Benedicts' ball. She is expecting her sister, Miss Elizabeth Fly of Memphis, to be her guest for the week-end.

MRS. ERIC OLDBERG, president of the Woman's Board of St. Luke's Hospital, announced Monday that \$50,000 in proceeds from the October fashion show has been turned in already. More is continuing to trickle in to the fund.

THIS WEEK IN LAKE FOREST - NOV. 16, 1950



Percy H. Prior Jr. Photo

A WHITE STRAPLESS LACE evening gown with a bouffant tiered skirt was the costume of Mrs. William McLennan of Daybreak Farm, Libertyville, when she modeled in the recent St. Luke's fashion show. Mrs. McLennan carried a white lacy bouquet centered with orchids of darker hue.

Chicago Sunday Tribune

THE WORLD'S GREATEST NEWSPAPER

NOVEMBER 19, 1950

Will Attend Bachelors and Benedicts' Ball



Mrs. Henry P. Wheeler who will don her most glamorous ball gown Friday night to attend the annual Bachelors and Benedicts' ball, social high light of the late autumn season. It will be held at the Palmer House.